

ChildCare Action Project: Christian Analysis of American Culture (CAP)

CAP Graphic Data Display Explanation and How to Use the CAP Entertainment Media Analysis Reports to Help You Make an Informed Decision.

As an example CAP data display, the CAP Thermometers to the right are for Bringing Down the House (2003) PG-13.

1. The six CAP thermometers, one for each of the six CAP Investigation Areas: **W**, **I**, **S**, **D**, **O** and **M** (see #3). The taller the "mercury" in a thermometer, the higher the level of acceptable programming in that Investigation Area ONLY. A score of 100 means nothing inappropriate or wrongful in accordance with the teachings and expectations of Jesus was noted.

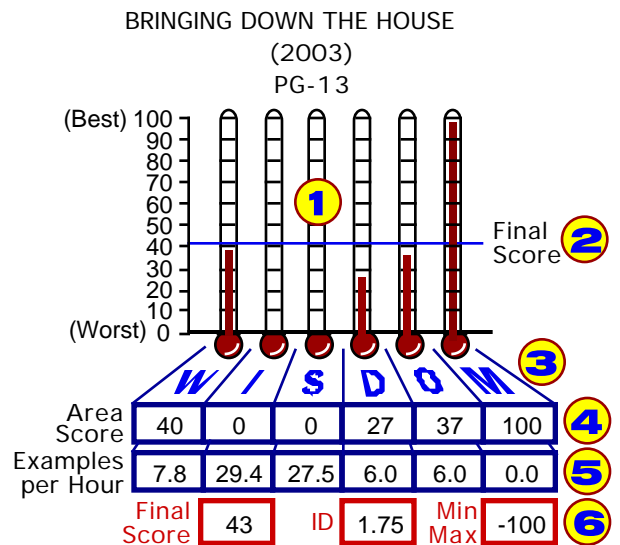
2. A transverse bar indicating the position of the Final Score relative to the individual Investigation Area scores, each in relation to the zero (worst) to 100 (best) scoring range.

3. The designators of the six CAP Investigation Areas:

- **W**anton Violence/Crime: can include behaviors such as death, killing, fighting, use of firearms to control, threats, abduction, gambling, theft, assaults, torture, planning crime, lawful police violence and acts of war.
- **I**mpudence/Hate: can include behaviors such the use of foul language (excluding God's name in vain), arrogance against fair authority, lack of consequences for aberrant behaviors, hatred of another, defiance of rules/law. As noted in CAP Special Report-001, "Investigation Area and Scoring Trend", of the six CAP Investigation Areas, Impudence/Hate was the strongest presence in all four movie classifications. It has a strong revelation about the entertainment media.
- **S**exual Immorality: any sexual contact (including visual), conduct or activity outside of a monogamous heterosexual marriage. This includes sexual activity of an actor and actress playing the part of a married couple.
- * **D**rugs/Alcohol: any presentation or possession and/or consumption of alcohol, tobacco, or illegal drugs or prescription drug abuse.
- **O**ffense to God: any presentation of cult or occult or Satanic behaviors or images, any use of God's name in vain. The use of the three/four letter word vocabulary without God's name in vain is incorporated into the Impudence/Hate Investigation Area. The use of God's name with or without the four letter expletive is incorporated into the Offense to God Investigation Area. There is no duplication.
- **M**urder/Suicide: Only portrayal of successful murder or suicide are incorporated into Murder/Suicide. Portrayal of attempts to commit murder or suicide and deaths by police action or war are incorporated into Wanton Violence/Crime.

No single issue of assault on morality and ethics may be incorporated into more than one Investigation Area.

4. Area Score: the actual CAP scoring in each CAP Investigation Area.



5. Examples per Hour: the frequency of examples of moral assault per hour in each area of investigation.
6. The CAP Final Score; the CAP Influence Density (ID) and the MinMax figure.
 - The CAP Final Score is the average of the investigation area scores.
 - The CAP Influence density is a trending figure incorporating the sum of the of examples of moral assault per hour and the length of the program.
 - The MinMax is the span between the minimum score minus the maximum score, indicating the magnitude of unevenness of potentially corruptive programming, the larger magnitude of the MinMax score the more the concentration of attacks on morality and wholesome ethics in one or more investigation area. To be used for trending later after verification and validation by actual use.

HOW TO USE THE CAP ENTERTAINMENT MEDIA ANALYSIS REPORTS TO HELP YOU MAKE AN INFORMED DECISION

Each CAP Entertainment Media Analysis Report presents a Summary/Commentary section and a Findings/Scoring section.

The Summary/Commentary Section

The Summary/Commentary section is precisely that: a summary in commentary format. It can be and sometimes is somewhat subjective. The Summary/Commentary section provides a distillation of the storyline and includes Scriptural application to some of the noted behaviors. While application of the Scriptures by quoting them is certainly not subjective, some of the commentary may be.

The Findings/Scoring Section

The Findings/Scoring section provides two comparative assessment tools: the listing of findings and the CAP Thermometers (the scoring).

It seems that many folks are relying on our Summary/Commentary section for their assessment of the moral caliber of a film. They seem to ignore or sparsely glance over the truly objective Findings/Scoring section. The Findings/Scoring section is the heart of the CAP Entertainment Media Analysis model and is objective to His Word. The brutally detailed listing of findings in this section inarguably reveals the actual moral and ethical assaults in accordance with the teachings and expectations of Jesus.

Together, the CAP Thermometers (the scoring) and the listing of findings form the best, most comprehensive, Rock-solid comparative assessment tools available to parents and grandparents.

How to Make an Informed Decision by Comparison

With the CAP Thermometers, parents and grandparents can determine the relative moral value of an unseen film. For example, you have determined that Movie A is acceptable for your family. You would like to see Movie B but have no idea about its content beyond the subjective and uninformative secular movie reviews, opinions of others and advertisements. If you do not have the time or resources to watch Movie B before you decide whether to let your kids watch it, use the CAP tools to help you make an informed decision.

Locate CAP Thermometers for Movie B and compare them with the thermometers of your acceptable standard, Movie A. If each the thermometers for Movie B is as full or more full than each corresponding thermometer for your acceptable standard ... if the two sets of thermometers compare favorably ... you can trust that the relative degree of assault on morality and decency of the two movies to be the same.

Do not rely only on the CAP final score alone. It is a "big picture" figure. Even if the final scores are identical between Movie A and Movie B, the scoring distribution through the six CAP investigation areas (the six CAP

Thermometers) could vary greatly. If any of the six CAP Thermometers shows a score lower than the same thermometer of your acceptable standard, you can bet the severity or number of assaults on morality and ethics in that investigation area is worse.

Also, beware of the rare instance of a movie with only a single issue of caustic ignominy. Though I have never seen a movie with only one instance of ignominy, that does not mean it will never happen. Such a rare occurrence would lower only the scoring in only one investigation area score and would earn the movie a relatively high final score. Further, gratuitous sex in a movie may be intensely offensive to some while only mildly offensive to others. Or it may be that some find murder in movies exceedingly offensive but can tolerate drunkenness. The scoring is completely objective and does not account for variations in public sensitivity. That is where the listing in the Findings/Scoring section is valuable. It is boldly and brutally thorough and provides for you what the numbers cannot say.

We have all points covered for you. Take advantage of our service. Freely.

If you wish a more detailed explanation of the CAP scoring system and the model used to determine CAP scoring (except the actual equations and formulae used) please visit CAP Methodology.

NOTE: The CAP Analysis Model (the Findings/Scoring section) makes no scoring allowances for trumped-up "messages" to excuse, for manufacture of justification for, or camouflaging of ignominious content or aberrant behavior or imagery with "redeeming" programming. Disguising sinful behavior in a theme/plot does not excuse the sinful behavior of either the one who is drawing pleasure or example of behavior or thought from the sinful display or of the practitioners demonstrating the sinful behavior. We make no attempt to quantify the "artistic" or "entertainment" value of a movie -- whether a movie has any positive value or "entertainment" value is up to mom/dad. The CAP analysis model is the only known set of tools available to parents and grandparents which give *them* the control they need, bypassing the opinion-based assessment of movies by others and defeating the wishes of those who would say anything to convince their parents otherwise. The model is completely objective to His Word. Our investigation standards are founded in the teachings and expectations of Jesus Christ. If a sinful behavior is portrayed, it is called sinful whether Hollywood tries to make it otherwise. That the sinful behavior is "justified" by some manufactured conditions does not soften nor erase the price of sin. Whether there is application of fantasy "justification" or "redemption" is up to mom/dad.

The ChildCare Action Project (CAP) is a nonprofit Christian ministry. We rely on public support. If you wish to contribute to the CAP, please send your donations to
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Tax exemption applies in accordance with Section 501(c)(3) of the Internal Revenue Service Tax Codes.
Please feel free to write to us.

Thank you for visiting us and may God bless you. Prayerfully, we will provide you with some of the most revealing commentary and investigative reporting you have ever read.

In the name of Jesus:
Lord, Master, Teacher, Savior, God.

Thomas A. Carder
President
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