

FUNDING PROPOSAL

CHILDCARE ACTION PROJECT (CAP) MINISTRY:



CHRISTIAN ANALYSIS OF AMERICAN CULTURE

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Christian Analysis of American Culture

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I. THE CAP MINISTRY

A. Discussion

In September 1994, while conducting project coordination at dark-thirty AM in the bowels of a nuclear power station in a setting of massive piping, pumps the size of a large shed and intimidating risk the anointing hit. Our Lord gave birth to a burden—a burden for the condition of childhood and the family. From that burden grew the ChildCare Action Project (CAP): Christian Analysis of American Culture (hereafter the CAP ministry). In August 1995 the CAP ministry was incorporated as a nonprofit organization. In April 1996 we received 501(c)(3) tax exemption. As a nonprofit Christian ministry, we are totally dependent on public financial support.

For more than five years the CAP ministry has been researching the impact of the American culture on the integrity, self respect, and coping skills of our youth. A means of numerically measuring the position and movement of influences on these three character traits in relatively closed socio-cultural engines, the CAP Numeric Analysis Model was developed. While the CAP Numeric Analysis Model is applicable to any system or vehicle which imparts information to an observer which requires the observer to learn, to form an opinion, or which elicits emotion(s) or value judgment(s) in the observer, we started this ministry with investigating the influence of the entertainment industry.

We have found several elements of direct and subliminal influence contained within popular entertainment. These elements of influence reach deep into the observer, sometimes without him/her knowing it or realizing it, making the influences invisible at times, especially when the influences resonate with the emotional condition of the observer.

Three cascading levels in behavioral decision-making or coping skills are

- opinion
- belief
- value¹

To change an opinion may require only a different viewpoint. To change a belief may require much more influence. A value is deep and is the hardest to change. An opinion may act as an insulator of a belief and a belief may act as an insulator of a value. Observations lead us to believe the expected depth of penetration by the influences of the entertainment industry is at least into the belief level and quite possibly breaking the double insulation into the most protected value level. In observers with undeveloped or underdeveloped or weakened morals and ethics, the influences of the entertainment industry burrow well beneath the surface opinion level and may be the forming force for not only beliefs but values as well. The morally invasive "teaching" influences of popular entertainment include:

- freedom from accountability, especially to God's Law
- freedom from authority, especially parental
- freedom from consequences
- falsified martyrdom when consequences are exacted with spending a great deal of energy on an aberrant behavior but very little on the consequences
- counterfeiting of the Scriptures, especially calling good evil and evil good
- self importance and self esteem at the expense of self respect
- unmerited acceptance, unrighteous permissiveness, and excessive tolerance
- dissonance as a manipulation or proselytizing technique
- suggestion by implication
- usurping of and abandonment of parent- and Bible-taught ethics and behavior
- moral relativism

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- immediate gratification
- situational, emotive, and behavioral ethics; values modification
- lowering the threshold of acceptability and inhibition
- glorification of rebellion and arrogance as acceptable and desirable
- the "Go ahead and do the wrong, as long as you are sorry for it afterwards" and the "You'll thank me when you're older" rationales
- excusing vicious behavior by embedding it under warm and loving themes
- trumped-up "messages" to excuse aberrant behavior and imagery; manufacturing of justification for aberrant behavior and imagery; camouflaging aberrant behavior with "redeeming" programming
- too much independence and autonomy too soon
- promotion of focusing on the self, even at the expense of others
- nihilism
- using the sins of others to justify or excuse our own
- stealing of childhood from children

which are typically presented as *proper*, *acceptable*, *desirable*, and indeed *satisfying* and *gratifying*.

For so long, movies have been given so much credit for being like real life that real life has become like the movies. In just five years, the content of movies has become progressively darker, caustic, and extreme. Indeed, we have been so drugged by vulgar extremes in entertainment that what once was morally unacceptable has become morally invisible. Since 1955 with the presentation of *Rebel Without a Cause* the content of entertainment focused at our youth has suffered a slow but consistent decline in morality, exponentially declining in as few as the recent five years. We have proof of it².

Just this year, the American Medical Association, the American Academy of Pediatrics, the American Psychological Association and the American Academy of Child and Adolescent Psychiatry have linked violence in television, music, video games and movies to aggressive behavior among children. While violence as entertainment indeed possesses the property to foster copycat behavior, it and many other aberrant onscreen behaviors are but spinoffs or by-products of a more basal and behaviorally assimilative influence in modern entertainment. The more basal influence which is also the strongest presence in the entertainment industry is the saturation of entertainment with impudence and hate; the fostering of freedom from accountability, freedom from authority, and freedom from consequences by emboldening the dropping of inhibition and the magnification of arrogance; the corruption of integrity, self respect, and coping skills. We have proof of this, too³.

Many reputable sources such as *Focus on the Family* and the *American Family Association* believe the decline of morality in entertainment has contributed to the decay of general morality. I propose the entertainment preferences of our youth (and to a large degree, adults) is significantly a mirror of their relationship with fair authority and vice versa. We intend to prove it⁴. Further, using the nearly 10,000 emails we have from visitors since the July 1999 publication of our analysis of *South Park: Bigger, Longer, Uncut*, we intend to publish⁵ how youth react to the truth about movies being revealed to parents and grandparents: truth the Motion Picture Association of American (MPAA) cannot tell; truth the advertisers do not tell.

"If I knew what was in that movie, I would never have brought my kids let alone come myself!" This is a common sentiment from parents and grandparents who subscribe to our service and visit our website. Comments and endorsements from professional organizations and subscribers/users are available in Appendix I, "Professional Organization and Subscriber/User Comments." Parents and grandparents need to be given the truth about a vehicle of entertainment before they subject themselves and their families to it, and we do that. The CAP service can be

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compared to buying a car. Most car dealers show you only the shiny side of the car, never the dirty underside. The buyer too often finds problems in the dirty underside only too late. Likewise with movie 'dealers' who show you only the 'shiny side' of the movies. We reveal the 'dirty underside' of a movie BEFORE you 'buy it' -- BEFORE it's too late⁶.

It would seem that if two movies earn the same score determined by the same analysis model using the same equations in the same computer application and even the same computer and the same investigator that both movies would have the same Motion Picture Association of America (MPAA) rating. Not true. We have statistical evidence of the slipping of the standards of acceptance of the MPAA and intend to share it with parents and grandparents when adequate resources become available. More and more movies are receiving a less severe MPAA rating, apparently to get more of the younger "dollars." Supporting this apparent attempt to get younger dollars into more abrasive programming is a new "technique" of adding ignominy in entertainment. It appears many "lesser" issues of unacceptable programming are incorporated into programming rather than the previous method of a few very bold or extreme examples. The CAP ministry published this finding to its private distribution as "The Strangest Thing" on July 19, 2000:

The strangest thing happened to me as I was updating the CAP movie analysis records. I noticed a significant increase in the percentage of "R-13" movies, a term I coined. Recall that during CAP analysis model development and verification / validation in 1994/5 that:

- *G rated movies earned scores from 100 to 87*
- *PG movies earned 86 to 68*
- *PG-13 movies earned 67 to 55*
- *R movies earned 54 and below*

A "R-13" movie is a MPAA PG-13 movie which earns a CAP Final Score of 54 and below.

In 1995/6/7, we analyzed 27 PG-13 movies. Four of them (14.8%) were "R-13."

In 1998, we analyzed 19 PG-13 movies. Five of them (26.3%) were "R-13."

In 1999, we analyzed 50 PG-13 movies. Twenty-three of them (46.0%) were "R-13."

So far in 2000, we've analyzed 25 PG-13 movies. Sixteen of them (64.0%) were "R-13."

Do you see a trend forming here?

The entertainment industry is quite probably the most effective of all exofamilial influences in shaping the way we view the world, ourselves, and even Jesus, and in fostering rebellion against and rejection of fair God-ordained parental authority and even His own. The only exofamilial entity which saturates our children more deeply and intimately than the entertainment industry is air. Nearly every moment of every child's life is in one way or another touched by some facet of the entertainment industry. We intend to reveal this power of entertainment to as many parents and grandparents as possible—world-wide.

It is no wonder why many of our kids are developing such bitter attitudes and outlooks, even to the point of children killing children. And it is no wonder why so many people believe they are "too intelligent for that stuff to affect me." Much of the entertainment industry *feeds* arrogance and rebellion. Granted, many of the extremes of the entertainment industry are typical of everyday life but maybe, just maybe everyday life has been shaped to possess and present those extremes *because* of the years and years of thousands upon thousands of repeating and progressively bold portrayals

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of impudence and hate *by* the entertainment industry. Even if many of the sinful extremes of the entertainment industry are part of everyday life, it should not be up to the movie writers or the Motion Picture Association of America to decide for the parents and grandparents when or whether their children are exposed to such sinful behavior as entertainment—that is the decision of the parents/grandparents. We intend to help them make those decisions with our unique and incredibly linear assessment tools.

The need is for this ministry to inform parents and grandparents of the true content of socio-cultural vehicles available to our kids using solid, unchanging standards—the teachings and expectations of Jesus Christ—so parents and grandparents may decide for themselves acceptability for their kids unfettered by exofamilial "politically correct" pressures.

B. Mission

The mission of the CAP ministry is to investigate and report on the impact of the American culture on the integrity, self respect and coping skills of youth and inherently on family unity and values. The CAP system uses the teachings of our Lord Jesus Christ as the standards for conducting investigations.

C. Foundation

Our foundation lies in the teachings of Jesus: teachings expressed in Matthew 25:40 of the Holy Bible:

"And the King shall answer and say unto them, Verily I say unto you, Inasmuch as ye have done it unto [or for] one of the least of these my brethren, ye have done it unto [or for] me"

and in Matthew 10:42:

"And whosoever shall give to drink unto one of these little ones a cup of cold water only in the name of a disciple, verily I say unto you, he shall in no wise lose his reward."

In addition, we find encouragement in Proverb 4:7:

"Wisdom is the principal thing; therefore get wisdom: and with all thy getting get understanding."

D. Goal

Our goal is to combat influences of the American culture which seem to sway an observer from practicing previously embraced wholesome, traditional—Christian—ethics, or which prevent an observer from coming to know the strength and peace in Christian ethics.

E. Objectives

- To prove a symbiosis between the entertainment media preferences of youth and the relationship of youth with fair authority (parental, exofamilial, other youth).
- To analyze the content of public school programs which usurp parental authority and direction; which present pansexualism and freedom from accountability; which encourage re-examination of parent- and Gospel-taught ethics; which encourage modification and/or abandonment of righteous values; which build self esteem and self importance at the expense of self

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respect; which present psychological testing of students; which engage in other non-educational matters. *This objective is inactive until funding is secured for fulltime operation with a staff and equipment upgrade.*

The ultimate number of possible objectives is vast. We will conduct analyses in this ongoing project as resources permit.

II. ANALYSIS METHODOLOGY

Even a secular scientist found merit in the CAP ministry methodology. Doctor Marcus Banks⁷, Socio-cultural Anthropologist at the University of Oxford in the United Kingdom had this to say:

"I am a social scientist, not a film critic, and I am not a Christian, but what impressed me was that CAP had set itself a clear objective and a clear set of criteria to attain that objective. In that way it provides a good model for someone trying to think about whether other films 'fit the bill' for particular purposes."

In his book⁸, Pastor Wayne Wilson of the Acton Faith Bible Church of Acton, California had this to say about the CAP ministry:

"There are several Christian Internet sites devoted to informing believers about content in current films. Unfortunately, I have found only one that comes close to upholding the [Biblical] standards outlined in this book. The 'ChildCare Action Project' takes a serious biblical view of evil in the movies. ... The reviews themselves offer direct advice as though standards really mattered. Most Christian web sites treat immorality as an opinion, basing everything on what might offend individual tastes, as though God has no objective standard. 'ChildCare Action Project' avoids that trap. ... 'ChildCare Action Project' is to be commended for standing firm on the Bible and the lordship of Jesus Christ.

Other Christian web sites suffer from one fatal problem: a lack of definite standards. The mood and opinion of the reviewers, rather than the Word of God, determine recommendations. They operate as if moral principles in entertainment are all gray. The result is that these web sites routinely endorse movies that are truly worldly, even shamefully evil. They cannot find the strength to say that popular films are unworthy of Christian patronage. Their standards shift with the culture. What was 'evil' a few years ago is a 'caution' today."

A. The CAP Numeric Analysis Model (the CAP Model)

Studies have been conducted by survey and other means to identify and estimate the negative influences of our culture on peoples of all ages. Many studies seem to be quite subjective in their methodology, relying on fluid opinion and subjective valuation. The CAP Numeric Analysis Model (hereafter, the CAP Model) uses a set of 80 prescribed objective Investigation Standards to feed a set of mathematical equations programmed into a computer application to generate a set of scores in numeric and graphic display.

During the development of the CAP Model, the developer observed our culture and society for examples of unacceptable activities and behavior—unacceptable in accordance with the teachings of Jesus—examples of activities and behavior which are potentially destructive to wholesome morals, values, and principles; to personal integrity, self respect and coping skills. At development's end, the examples of unacceptable activities and behavior were incorporated into the 80 Investigation Standards. The 80 Investigation Standards were partitioned into six Investigation Areas:

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- **W**anton Violence/Crime
- **I**mpudence/Hate
- **S**ex/Homosexuality
- **D**rugs/Alcohol
- **O**ffense to God (occultism, cultism, witchcraft, Satanism, etc.)
- **M**urder/Suicide

An Investigator will observe relatively closed socio-cultural engines for occurrences of the Investigation Standards. Annotation of findings is performed using a detailed recording instrument⁹. The Investigator will then input his/her findings into the preprogrammed computer system. The computer system is designed to generate a numeric score in each of the six Investigation Areas plus a unique statistical average as a final score. The higher the CAP score the greater the moral acceptability of the cultural entity under investigation. The display medium used to communicate CAP scoring is a series of six thermometers, one for each of the six Investigation Areas with numeric display of the earned scoring. The higher the CAP score (the greater the moral acceptability), the taller the vertical bar representing the mercury in the thermometer. Example CAP Thermometer displays are provided in Appendix IV as Figure 1, "Example CAP Entertainment Media Analysis Model Scoring Data Display • Comparative." Note that figures and graphs are intentionally provided as an Appendix due to graphics handling limitations of our aging computer configuration. Discussion of the CAP scoring data display is presented in detail in Section II.B.4.

The maximum score any entity under investigation can receive is 100. As examples of the Investigation Standards are encountered or observed, points are subtracted from the starting 100 points of the appropriate Investigation Area. While an example of unacceptable activity or behavior may seem to fit into more than one Investigation Area, the CAP Model will permit subtraction of the points from only a single most appropriate Investigation Area: no duplication is assured.

Depending upon the severity of the example of unacceptable activity or behavior, a minimum of one point and a maximum of three points per example may be subtracted from the 100 starting points of the single appropriate Investigation Area. While it is mathematically possible for the observed entity to receive a CAP score of less than zero in any Investigation Area, the model is programmed to display zero for all scores equal to or less than zero. To display scores less than zero in this project would be essentially meaningless.

The CAP hundred-scale scoring cannot be equated to a letter grade. Just because an observed entity earns a CAP score of, for example, 97 does not mean it earned an "A." That a cultural or societal entity earns a CAP score less than 100 means unacceptable activities and/or behavior is/are noted in accordance with the teachings and expectations of Jesus Christ. Also, the loss of the three points may be due to three individual examples of moral turpitude or a single extremely graphic example explained further in the next two paragraphs.

There is little room for subjectivity in the CAP system. A single instance of graphic and explicit sexual conduct at school will not reduce the final CAP score any more than would a single instance of murder by mutilation or a single instance of a child screaming obscenities at his/her parent. The CAP Model relies on fact, not speculation—it is as objective as any human evaluation system can be. Either an example of unacceptable imagery or behavior was present during the investigation or it was not. The CAP Model makes no attempt to evaluate whether any justification for an unacceptable activity/behavior is present. The CAP Model makes no scoring allowances for trumped-up "messages" to excuse, or for manufacturing of justification for aberrant behavior or imagery, or for other camouflaging of aberrant behavior and imagery with "redeeming" values. Embedding sinful behavior in a theme or plot of acceptable and benevolent behavior does not excuse the sinful behavior of either the

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one who is drawing pleasure from the sinful display or the practitioners of the sinful display.

However, any evaluation system involving assessment of the human element must provide allowances for severity. The CAP provides for a certain amount of "subjectivity" to account for varying degrees of severity of unacceptable imagery/behavior. Witnessing the aftermath of an act of violence is not as invasively extreme as witnessing the mechanism and/or instrument of violence in action. For example, consider the following two scenarios. Scenario A has the observer of a movie murder seeing a man holding a blood-stained knife with a victim at his feet. In scenario B the observer sees up close the murderer thrust the knife into the victim's body with great satisfaction on his face. The observer also watches the steel of the blade disappear into the victim's flesh and watches the blood-stained knife as it is withdrawn for a new thrust, watching each new thrust into the victim's body while the blood splatters the murderer's face, hearing screams from the victim and seeing the victim's body twitch with each new thrust until it screams and twitches no more, then seeing a river of blood drain from the victim. Each example that is so graphically extreme as scenario B must be given more weight because of the more severe impact on the observer. The Investigator is therefore permitted to account for severity by assigning a point loss from one to three points per issue of ignominy.

B. Analysis Tools

1. The CAP Entertainment Media Analysis Model (the CAP Media Model)

After development of the CAP Numeric Analysis Model, verification and validation was performed using the CAP Numeric Analysis Model (the CAP Model) to analyze for counterproductive influence the content of 39 randomly selected, feature length, non-cartoon movies. Thus was borne the CAP Entertainment Media Analysis Model (the CAP Media Model). The sampling of 39 movies included 12 movies from each of the R¹⁰, PG-13 and PG movie ratings, and three from the G rating. The CAP shall not analyze NC-17 (previously X) rated movies or more extreme material. It is assumed these ultra-sinful media possess the capability to significantly corrupt or contaminate observer values.

The high and low score from each of the R, PG-13, and PG rating sets were discarded. Discarding the high and low scores in a statistical distribution model is an accepted technique to compensate for Gaussian skewing in the material under investigation or the model used or the investigator. This action left 10 movies in each of the R, PG-13, and PG rating sets. Only three movies comprised the G set and the high and low scores in the G set were not discarded for two reasons:

- feature length, non-cartoon G-rated movies were hard to find. Indeed, only about 5% of all feature-length, non-cartoon movies made are rated G¹¹
- three scores were enough to confidently confirm the scoring projection for the G rated set made from analysis of the R, PG-13, and PG rating sets. Once the R, PG-13, and PG movies were analyzed and the scoring ranges identified for those three sets, the remaining possible scoring range logically comprised the G-rated set scoring range. Indeed, the CAP scores of the three G-rated movies fell very comfortably within the scoring projection for G-rated movies.

The data revealed by the analysis of the remaining 33 movies comprised the comparative baseline database. The six discarded scores were not incorporated into the CAP Model mathematical operations. Provided in

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Appendix IV as Figure 2, "CAP Scoring to Motion Picture Association of America (MPAA) Rating Data Display" is a graphic of the data revealed.

The data in the CAP Scoring to MPAA Rating Data Display, sorted on CAP Final Score, revealed a remarkable linearity! Digression of morality content revealed by the CAP scoring system was of almost perfect uniformity from the G-rated movies down to the R-rated movies. Of particular note is the slope of the scoring columns from 100 for *Mary Poppins* (G) to 25 for *The Specialist* (R). A straight line between the two points would almost touch the tops of each scoring column. Note also the average scores for the PG (77.2), PG-13 (61.6), and R (44.6) sets. These averages are each within one point of a 16-point separation. Both slopes are evidence of linearity which cannot be manufactured by this analysis model.

The "CAP Scoring to Motion Picture Association of America (MPAA) Rating Relational Scale" presented as Figure 3 in Appendix IV provides further evidence of the linearity and uniformity of the CAP Model applied to the entertainment media. The overlap between scoring sections is minimal. Only one point of 31 is common to the PG and the PG-13 sets. And only three points of 43 are vacant between the PG-13 and R sets.

The uniformity and linearity of these mathematical relationships indicate that any entertainment programming which receives a score in one of the CAP scoring ranges should be considered equivalent in morality content to the indicated MPAA rating whether evaluated by the MPAA or not. This was tested during model development on a broadcast TV episode of *Power Rangers*TM. The episode investigated by the CAP Entertainment Media Analysis Model received a score of 56 which was very close to the cell boundary between PG-13 and R (54/55)! While few people if any (so far) agree that *Power Rangers*TM should be rated at least PG-13, a pair of Denmark parents would agree. Their two-year old daughter was killed by older children pretending to be *Power Rangers*TM.

Observers should consider that if any of the six Investigation Area scores fall within the range of scores equivalent to R-rated material, the entire movie should be considered R-rated. Even if five of the six Investigation Area scores indicate material equivalent to G-rated material, a single Investigation Area score equivalent to R-rated material indicates material is present typically found in R-rated movies either in severity or envelope summation!

As discussed on page 2, a utility of the CAP Entertainment Media Analysis Model is in its applicability to any entertainment media whether rated by the MPAA or not. If an MPAA-rated program and a non-rated program each earn the same CAP score, then both programs should be considered as having the same impact on the observer. For example, if an R-rated program and a non-rated program each earn a CAP score of 42, then the non-rated program should be expected to have the same level of moral turpitude as the R-rated program—they both should be rated R—since the same analysis system was applied to both programs. This is the basis for conducting investigations into television, music, and other entertainment media, which is what we intend to do if we can obtain adequate funding.

2. Examples per Hour

In addition to the features discussed so far, the CAP Media Model provides a rate of examples of unacceptable material in terms of examples per hour per Investigation Area. For example, if a 110-minute movie presents 32 examples of unacceptable material, the CAP Media Model computes the examples per hour $[60/110]*32 = 17.5$.

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3. Influence Density (ID)

While the number of examples of unacceptable material per hour is a useful tool, it indicates only the frequency the observer is exposed to the unacceptable material. It does not account for the level of saturation of the examples observed—the density of unacceptable material. Consider the following.

- Program A presented 6 examples of unacceptable material in 90 minutes. The frequency of examples of unacceptable material per hour would be 4 per hour ($[60/90]*6 = 4$). In this program, each example of unacceptable material warranted only the minimum loss of but one point each ($1+1+1+1+1+1 = 6$). The count of unacceptable examples in the program would be 6 and the sum of points lost would be 6.
- Program B also presented 6 examples of unacceptable material in 90 minutes. Program B also has a 4 per hour frequency of unacceptable material. But in Program B, the first two examples of unacceptable material were of the extreme graphic nature and each warranted the maximum loss of three points for each of the two examples. The count of examples of unacceptable material would be the same (6) but the sum of the points lost would be 10 ($3+3+1+1+1+1 = 10$).

A program with fewer examples of unacceptable material or one with examples of lesser severity will have less impact on the observer. Program A above would have less impact than Program B because the "density" of unacceptable material—the influence density—in Program A is less than Program B. The CAP Entertainment Media Analysis Model computes the density of unacceptable material in a program and presents it as a number, i.e., the Influence Density (ID). The Influence Density figure presents another parameter for the parent or grandparent to "ID" the movie.

Figure 4, "CAP Entertainment Media Analysis Model Comparative Baseline Database Influence Density" shown in Appendix IV presents the Influence Density figures for the 33 comparative baseline database movies used to build the CAP Entertainment Media Analysis Model. In Figure 4, the data are sorted first by MPAA rating then by increasing CAP ID score. The slope of this parameter further confirms the linearity and uniformity of the CAP Media Model. Figure 4 presents two graphs in one picture. The line with triangles as datapoints represents the actual ID scores. The four lines with diamonds as datapoints represent the minimum-to-maximum range in each of the four MPAA rating sets.

To give you perspective, *Mary Poppins*, the only movie of the 33 movies in the comparative baseline database to receive a CAP Final Score of 100, has the lowest ID score (0.0). The movie *The Specialist*, which received the lowest CAP Final Score (25) in the comparative baseline database received the highest ID score of 2.04. *New Crime City* which was one of the discarded scores, received a CAP Final Score of 16 and an ID score of 3.2. Analysis of *South Park: Bigger, Longer, Uncut* (1999) revealed a CAP Final Score of 29 and a CAP ID: 10.65; not the lowest final score of the more than 340 movies analyzed as of August 2000, but certainly the most severe CAP Influence Density of the movies we have analyzed. The CAP ID is as significant a tool for measuring media as the Investigation Area and Final scores.

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4. The CAP Entertainment Media Analysis Model Scoring Data Display

Provided as Figure 1 in Appendix IV is the "CAP Entertainment Media Analysis Model Scoring Data Display • Comparative." Figure 1 provides a comparative array of three CAP scoring displays which include the CAP Thermometers. Using the CAP Entertainment Media Analysis Model Scoring Data Display, the parent or grandparent can tell at a glance where the strengths and weaknesses of a movie lie. The example displays are for *Dinosaur*, *Where the Heart Is*, and *Hollow Man*. As shown in Figure 3, "CAP Scoring to Motion Picture Association of America (MPAA) Rating Relational Scale" also in Appendix IV, G movies earned CAP Final Scores between 100 and 87, PG between 86 and 68, PG-13 between 67 and 55 and R movies earned 54 and less, each of a possible 100 points. The CAP Final Score for *Dinosaur* (PG) was 83 which is well within the CAP Model cell boundaries for PG movies in the comparative baseline database. As an example from near the opposite end of the CAP scoring spectrum, *Hollow Man* (R) earned 27 falling deeply into the scoring range for R movies. I added *Where the Heart Is* (PG-13) to provide example of the feature of the CAP analysis model to reveal 1) the slipping of the standards of the Motion Picture Association of America (MPAA) noted in "The Strangest Thing" on page three of this proposal package and 2) the finding noted in the last paragraph of this section II.B.4 which points out the use of many "lesser" issues of unacceptable programming instead of the use fewer more bold and extreme issues.

Indeed, *Dinosaur* was in every sense a PG movie, possessing some programming that "may not be not suitable for younger audiences." *Dinosaur* was a very violent movie. The CAP Entertainment Media Analysis Model reveals this very clearly with a Wanton Violence/Crime score of 19! Still, the total envelope of the movie was equivalent to a PG movie but the amount and severity of the violence content was mathematically equivalent to R-rated movies of the comparative baseline database movies. Many parents and grandparents would like to know this *before* exposing their children or themselves to such a movie. That is what we do.

While the CAP Media Model revealed *Dinosaur* equivalent to R-rated programming of the comparative baseline database movies in the Wanton Violence/Crime Investigation (W) Area, *Dinosaur* earned an 81 in Impudence/Hate (I) which made that area of the movie equivalent to a PG. However, the Investigation Areas for Sex/Homosexuality (S), Drugs/Alcohol (D) Offense to God (O), and Murder/Suicide (M) each earned a score of 100—equivalent to G-rated movies. So, effectively *Dinosaur* was 17% R-rated programming, 17% PG programming, and 66% G-rated programming.

Of further significant discovery of the CAP Media Model is the apparent technique of saturating less severe rated movies such as PG and especially PG-13 with many issues of "lesser" ignominy as opposed to the typical use of a few bold or extreme examples of ignominy in more severely rated movies to get that "feel" of more dirt that sells. Some PG-13 movies, for example, do not present the examples of extreme ignominy that R-rated movies do but earn the same final score. *Where the Heart Is* with the data display shown in Figure 1 is an example of this finding—what I call and "R-13." Consider Movie A, rated PG-13 presented 100 examples of "lesser" ignominy each meriting 10 corruptive units. Movie B, rated R presented 10 examples of more extreme ignominy each meriting 100 corruptive units. The effect or influence is the same. By trending of the scoring distribution, we find that some PG-13 movies now contain many, many examples of "lesser" ignominy that penetrate the "R" threshold. And our 13 year old kids *and younger* are seeing and hearing this.

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5. The CAP Entertainment Media Analysis Report Package

A complete CAP Entertainment Media Analysis Report package is comprised of:

- Form CAP-1, "Tally Sheet"
- Form CAP-2, "Findings Justification"
- Form CAP-3, "Data Analysis Sheet"
- Form CAP-4, "Executive Summary"
- Form CAP-MW. "Media Worksheet"
- An email newsletter. The email newsletter is typically the text-only of the Summary/Commentary section of the online report (which is typically the Executive Summary).
- an online web page for each movie analyzed.

While viewing a movie the investigator will record his/her findings on Form CAP-MW. S/he then inputs the findings on Form CAP-1. Through a set of complex mathematical equations, Form CAP-3 presents the CAP scoring and a CAP Thermometers set automatically. Since data entered on Form CAP-MW is hand-written, Form CAP-2 is provided to record the findings in electronic printed form. Form CAP-4 is where the investigator prepares his/her written summary of the movie and his/her findings. Each of Forms CAP-1 through CAP-4 are electronically linked to eliminate data entry errors between forms.

As a convenience, a complete CAP Entertainment Media Analysis Report package for *Dinosaur* is provided as Appendix V. Also provided as further example are the printouts of the online report for *Where the Heart Is* and *Hollow Man*. Hardcopy of each report package generated is maintained on file. Each email newsletter is maintained in magnetic storage.

A single report package requires from four to six hours to generate plus the media viewing time. The lengthy process is due to several computer limitations, requiring preparing each part of the report package as a separate document using separate computer software. Once adequate funding is provided, this process can be streamlined by using a database to manage the report elements, possibly reducing the time from four to six hours per report package to three to four hours or less, depending on the quality of the computer configuration used.

6. Survey by the CAP Media Questionnaire

Provided as Appendix III is our "CAP Media Questionnaire." The questionnaire is self-explanatory and I will not belabor it with a description here. Our intent is to determine the relationship of youth with fair authority. The questionnaire was prepared by myself and edited by Steven Kossor, a certified Child Psychologist and licensed school psychologist. The results of the questionnaire will be officially shared with the medical, behavioral research and psychological communities. Until adequate funding is obtained, this activity is not feasible.

7. Interviews

Along the same lines as the CAP Media Questionnaire, modified if necessary to accommodate the specific environment, to supplement the findings of the CAP Media Questionnaire we will interview youth and young adults who have been convicted of crime or who have been adjudicated to need counseling to correct aberrant behavior.

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Additional techniques for establishing whether a symbiosis exists between the relationship of youth with fair authority and their entertainment diet will be implemented as funding permits and as permitted by investigative and scientific integrity.

It is very clear by visitation to our website (presented next in section II.C.1.) that the CAP Entertainment Media Analysis Model is very popular, and not just with the folks who see new releases but with the folks who wait until a movie is released on video tape and DVD and folks in other countries who typically have to wait for a movie to get to their country. Some parents tell me they will not consider seeing a movie until they have read the CAP analysis of it. And some of the visiting parents live in Australia, the Netherlands, Japan, Zimbabwe

These CAP Media Model tools provide a comprehensive mechanism for the parent to "ID" at a glance the morality content of a program truly like no other rating system on the planet. There are no other comparative tools available like the CAP tools. Consider that a family has decided that Movie 7 is their standard. By comparing the CAP data display of Movie 7 with the CAP data display of any others they may wish to view they can determine with mathematical reliability whether any other movie measures up to their standard. What a convenience!

And the benefits of the revelations provided by the discussed data trends and a plethora of other data trends are staggering. A baseline is being developed. The movement of the influence of the entertainment media relative to this baseline can now be tracked with mathematical assuredness of credibility for many years to come, funding permitting.

C. Website Visitation and Awards

1. Website Visitation

On August 4, 2000 the CAP ministry website has had 684,533. visitors, about 660,000 of them since July 1, 1999, with the largest visitation of 23,802 on July 13, 1999. Visitation is idling around 2,000 per day as of August 4, 2000. Figure 5, "CAP Website Visitation - July 6, 2000 to August 4, 2000" in Appendix IV provides graphic display of this data.

Once fulltime operation of this ministry is established, many of the multitude of techniques to increase website visitation manifold will be implemented. An average daily visitation of more than 10,000 is feasible short-term with 50,000 per day and greater expected long-term.

2. Awards

The CAP ministry has consistently been

- in the top 10 of over 3000 in the *God's Counter* website visitation register <www.godscounter.com/>
- voted to *Christians Online*: Top 30 websites (www.coline.com/>

and has received awards, viewable at
<www.capalert.com/awards/awards.htm> from the following:

- *Christianity.Net* <www.christianity.net/>
- *Best of the Christian Web* <www.botcw.com/>
- *Dove family Approved Site* <www.dove.org/>
- *Christian Website of the Day* <www.serve.com/larryi/siteday.htm/>

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- *Golden Crown Award* <www.mauui.net/maudlin/golden.htm/>
- *Family-Friendly Site Award* <www.virtuocity/family.html/>
- *Safe Surf Award* <www.safesurf.com/>
- *Clean Web Approved Site* (www.flipside.co.uk/cleanweb/)>
- *Texas Eagle Star Site* <www.texaseagle.org/>
- *Award of Excellence and We Care Awards*
<www.geocities.com/Heartland/Hills/3678/>
- *Star Award Winner* <www.hlom.org/star.html/>

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III MANAGEMENT

A. CAP Board of Directors

The ChildCare Action Project is a volunteer 501(c)(3) nonprofit ministry overseen by a Board of Directors, headed by the President and Chief Executive Officer (CEO). The target authority and duties of the officers are presented in the Bylaws and the Articles of Incorporation as amended.

Officers of the CAP Board of Directors on the date of this proposal are:

- Ms. Linda Anderson, Director • Sociological Research <lala@flash.net>
- Mr. Anthony Fusco, Director • Doctrinal Analysis <MrARFusco@aol.com>
- Mr. Jon Gardner, Vice President and Co-director • Technical Support <jgardner@kairosnet.com>
- Dr. Paul and Jodi Hoffman, Co-directors • Public Education <jlhoffm@attglobal.net>
- Pastor Danny Ivison, Director • Pastoral Support <dannyjoei@yahoo.com>
- Mr. Drew Janssen, Director • Funding Support and Co-director - Technical Support <commmlink@primenet.com>
- Mr. Steven Kossor, Director • Child Psychology Support <sakossor@voicenet.com>
- Dr. Andrew Ottaway, Director • Legal Support <ottaway@westex.net>
- Mr. Michel S. Pawlowski, Director • Communication Support <michel.pawlowski@fema.gov>
- Pastor Wayne Wilson, Director • Ministry Support <waylaacton@aol.com>, <AFBC2@aol.com>
- Mr. Thomas A. Carder, President/CEO <cap@capalert.com>, <tcarder@granbury.com>, <cap@granbury.com>

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¹ Modified model based on *Attitudes, Beliefs, and Values in Public Speaking*, Drs. Michael and Susan Osborne, 3rd ed, p105. ©1994 Houghton Mifflin Company.

² Available by trending of CAP scorings. To be officially complied and documented when adequate funding becomes available to provide for staff and equipment.

³ CAP Special Report-001, *Investigation Area Scoring and Trend*, ©1995 CAP Ministry. Available online at <<http://www.capalert.com/capreports/invareascorings>> and is provided as a convenience as Appendix II of this proposal.

⁴ *CAP Media Questionnaire*, ©1995-00 CAP Ministry. Developed by Thomas A. Carder, CAP President and Steven Kossor, Child Psychologist and licensed school psychologist. To be implemented when adequate funding becomes available and is provided as a convenience as Appendix III of this proposal and discussed in Section II.B.6.

⁵ Available when fulltime operation and adequate equipment, software and staff are available. Original emails are maintained in magnetic storage.

⁶ The CAP Ministry website at <<http://www.capalert.com/>>.

⁷ An email request dated Thursday, April 20, 2000 to use CAP material in Dr. Banks' upcoming book <www.ox.ac.uk> .

⁸ *Worldly Amusements*, ©1999 Wayne A. Wilson, pp 258, 259. Packaged by WinePress Publishing.

⁹ The recording instrument is provided as Form CAP-MW in Appendix V, "CAP Entertainment Media Analysis Report Package" and are discussed in Section II.B.5.

¹⁰ G, PG, PG-13, R, NC-17 and X are registered trademarks of the Motion Picture Association of America (MPAA).

¹¹ CAP Special Report-003, *Where's the G!?*, ©1996 CAP Ministry, <http://www.capalert.com/capreports/ratingsratio/>

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**APPENDIX I
PROFESSIONAL ORGANIZATION AND
SUBSCRIBER/USER COMMENTS**

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B. SUBSCRIBER/USER COMMENTS.....	Apx. I-2

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A. PROFESSIONAL ORGANIZATION COMMENTS

Many opinions that are heavily formed by the influence of the media are often more based on what the media WANTS people to believe/think, rather than based on anything approaching objective reality. Your intentions -- to reveal the TRUTH on a subject the public is made to think they already "know all about."

Pastor John Collins, Greater Grace World Outreach

<*)}}><

We appreciate your efforts to uphold a Godly standard in our society and hope to hear from you soon...It is clear you have put a great deal of time and effort into developing a reliable, objective method for evaluating the moral appropriateness of popular films. We want to encourage you in the undertaking -- such tools are invaluable to the efforts of concerned parents to monitor the media messages being communicated to their children.

Diane Passno, VP of Ministry Correspondence for Dr. James C. Dobson, Focus on the Family.

<*)}}><

Thank you for the service you provide for parents and others interested in quality media products. The Office of Nebraska Attorney General Don Stenberg is currently actively involved in the issue of violence and illicit sex on television and what parents can do to change what networks show on prime time viewing. Thank you again.

Dan Parsons, Special Assistant to the Attorney General

<*)}}><

...the intelligence and the thoroughness with which you have put together the plans for the ChildCare Action Project...the esteem which I have for CAP...I appreciate your desire to involve me in this wonderful project.

Dr. D. James Kennedy, President of the Coral Ridge Ministries

<*)}}><

[Observation of email exchanges with proponents of the homosexual agenda]

I like your style; forthright, intelligent, and incisive....Your reasoned responses to the madness directed at you by arrogant and ignorant people is inspiring, to say the least.

[Feedback about Entertainment Media Analyses]

*...you're providing a great resource in telling the unbridled truth... Nobody likes to look at themselves in the mirror when the reflection is less appealing than what they've come to expect to see. The CAP's objectivity makes every illusion that a person may have about his/her ability to discern wholesome and unwholesome media influences *painfully* obvious. Everybody loved TITANIC but the CAP analysis puts it in a proper, objective perspective.*

Steven Kossor, Licensed Psychologist and Certified School Psychologist

<*)}}><

...commend you on the motive, and the diligent work.

Graeme D. Coad, Chaplain, Christian Broadcasting Network (CBN)

<*)}}><

I appreciate receiving the media analysis model the ChildCare Action Project (CAP) has developed to monitor and report on the content of popular video entertainment.

Senator Kay Bailey Hutchison, Texas

This sounds like a most worthy endeavor and I want to wish you success in your efforts.

Michael Medved, WTTW - PBS Television

<*)}}><

It looks like you have a huge undertaking before you. We certainly commend you for your efforts on behalf of Christian children and their parents who have a very demanding task these days.

Bob Marshall for Dr. Jack Hayford, Living Way Ministries

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...I consider you an invaluable resource based on your contributions. In many ways, you give us someone to look up to.

Fred Battey, Educational email loopmaster

<*>

II. SUBSCRIBER/USER COMMENTS (Identities withheld in respect. All statements are verbatim, uncorrected. All are on file in CAP ministry email archives)

Thank you for that review of Stigmata. I watched it 2 weeks ago with my fiance (I'm 21 years old and he is 24). We definitely believe in God and worship Him. The movie very much made you question your beliefs and faith. The movie Dogma was similar to Stigmata in making a Christaian question his or her beliefs. I just wanted to say thank you for letting me look at the movie objectively. Without reading your article, I may have continued to think Stigmata was an alright movie. I definitely now see the flaws in it. I can now see what the issues were about the movie that were making me uncomfortable.

<*>

I just wanted to thank you for your diligent efforts in informing us on movie contents. My husband and I have 8 children, which in 3 weeks will include 4 of them as teens, and are grateful to see what the movies are about. Although we have not been able to send support because of other financial strains, I am grateful for what you have done in the name of the Lord. I pray that He will raise up those who can send you support as this has been a ministry in our lives. Thank you, again, for your faithfulness in this area and the Lord bless you as your raise your children that He has abudantly given to you.

<*>

Thank you for such a wonderful site. The guidance your movie review section provides will be of use to Christian parents all over the world.

<*>

Thank-you for your Entertainment Media Analysis Report. We don't go to the movies very often so are unaware of the content of most films. Our daughter has recently been invited to parties where videos were going to be rented. As we were trying to find out the content of the films to be watched we came upon your report. Thank-you! Thank-you!

<*>

I guess it's easy to take for granted Christian services. This often happens in our churches! But I do enjoy your analyses. Even if I don't get to read them thoroughly, I take into consideration your points when movie "hunting." I also pass along your information via word of mouth whenever possible to others who are planning to see a movie and are unaware of the programming. My sincere thanks and encouragement to all at CAP!

<*>

I have a friend who has several children, and recently the eldest of the children rented a copy of Puppet Master, a horror movie, which the all the children, including one younger child watched the film. My friend, the mother of the children found out, and watched the movie to see what possible damage it could have caused. I watched it too, and was appalled to think what it could do to other children out there. I was hoping you could review it, and enlighten other parents out there to the dangers. Think very much

I am thrilled that I found your Web-site! My husband and I have a beautiful 7 month old girl, and we are very concerned about 'G' rated movies. There are very few Disney Movies I would allow even a 5 year old to watch. Will your organization ever do CAP Scores on animated 'G' movies? Is there Anything we can do to help? This has always been a concern of mine, long before our daughter came along. I would love to be actively involved. Again thank-you for everyone's hard work and dedication to the Lord.

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I sent an inquiry to you about the sending of the evaluation for the Hurricane and you answered me very promptly. Thank you for taking the time to do that. May I say that I am distressed that I did not take the opportunity to be prompt with my praise and thanks for all that you do with this ministry. We appreciate what you do and applaud all of your words with grateful hearts. Someone cares what God thinks of what we watch and is willing to stand up and see some distressing and awful things in the gap and warn us not to venture there. We need wise men to encourage us to godly behavior and need likewise to be encouragers and better disciples because of what we know and learn. Thank you for desiring to please Our dear Creator and help us to honor Him the way He deserves with our lives. I have come to trust your analysis so much...

<*}}}><

Greetings, I would like to be added to your emailing list. And I just wanted to add that I am a inner city Youth Pastor and your website is very helpful in campaigning and assisting the youth to make Christ centered choices in media entertainment. For what it is worth, thank you for taking a stand.

<*}}}><

[The CAP Entertainment Media Analysis Model] sounds very objective and fair, and it is a joy for us to be able to trust such a mechanism so that we don't give "one red cent" to the movie industry for producing something degenerate. We learned our lesson on the Titanic!

<*}}}><

I have always considered myself to be "up-to-date" on today's society, listening to the likes of Marlin Maddoux and James Dobson, but I guess my increasingly busy family life has not left me time to be truly informed. Your web site brought that realization home.

<*}}}><

I have just discovered your site on the interet. IT IS GREAT! We need more people in this world who care what they view on television and the movies. This will be used by our household on a regular basis. I wish I would have known about this before I took my family to the movie Titanic. This movie was very under rated and I was extremely disappointed after viewing this movie. They were not honest in the rating at all it should have been a "R" rating. Thanks again for your help for editing our family entertainment.

<*}}}><

You are doing a terriffic job and will prayerfully support you. Also to share this request to others I know. God Will Bless you as you are faithful to Him!

<*}}}><

Hello! I just discovered your webpage and organization this morning, through the hyperlink I found in the Christianity Online Newsletter.

<*}}}><

I must say that I am impressed, and gladdened to see efforts such as this happening!! I am the mother of 2 young girls, and am always on the lookout for good, wholesome activities for them to pursue, and likewise I am vigilant in trying to keep away the negative influences brought into the home by media. Of course, this is no easy task, and your organization provides a great way to find out more, which is what parents everywhere need to be doing!! So, thank you!!!

<*}}}><

I read your website alot and I thank you for being there for me.

<*}}}><

This one spoke to DON'T TOUCH ME THERE!!! on our KIDS page about sexual molestation of children. thank-you. I appreciate your straight forward yet not too terribly explicit coverage of this very painful subject. My husband and I have been looking for a reasonable-clear way to mention this to our young daughter and son-having endured this as a young child-I find I do not have

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non reactionary words. Thanks to you-I have a way to warn without scaring them to bits. This is my third visit to your Web Site and I have been blessed to discover you. I work full time and pastor a small independent church here in Phx, AZ. I have shared your site with several others and appreciate your hard work.

<*}}}><

In my first week on the internet I am very fortunate to come across your movie reviews You are doing a terrific job and will prayerfully support you. Also to share this request to others I know. God Will Bless you as you are faithful to Him!

<*}}}><

Hi! Didn't know you were here. Thank you for being here. It was very refreshing to see. Loved your moivie reviews! Now must travel on to see what else you have. God BLess You All!

<*}}}><

... It was very informative and insightful. You are providing a much needed resource.

<*}}}><

Your page is very touching and magnificent. The stories were quite sad. I know how it is to lose a family member to cancer. Thank you for your influence on this page. May God the Almighty Bless you and keep you.

<*}}}><

I just wanted to say thank you for joining with me in prayer for my sons Emrick and Jonathan. May God bless you and your family. It is very comforting to know there are people like you in this troubled time. Thanks -- followup -- First I want to say thank you so much to all of the prayer warriors who have joined with me in prayer for my sons. I will talk about Emrick first, he was touched by the Holy Spirit on Saturday night and came and woke me up at 2:00AM to pray with him...

<*}}}><

Thanks for getting back to me. Your information was very interesting, and brought to light some things I'd forgotten about regarding Jesus' teachings.

<*}}}><

I like your page. May I please ask that a prayer be said for me and my family?

<*}}}><

I am an avid reader of your web site, which I believe delivers a shining beacon in the darkness that is the internet.

<*}}}><

Thank you for the website on Mrs. Hoffman's lawsuit. It is great to see Christians out there willing to take a stand for our Lord!

<*}}}><

I wish there were more people with moral sensibilities such as yours. Keep up your good work.

<*}}}><

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APPENDIX II INVESTIGATION AREA SCORING AND TREND IN CAP ENTERTAINMENT MEDIA INDUSTRY INVESTIGATIONS Special Report-001

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A. INTRODUCTION

There are several extremely strong influences of the entertainment industry on the character (integrity, self respect, coping skills) of an observer, especially the impressionable: influences which reach deep into human BELIEFS, quite possibly into human VALUES, especially in those with undeveloped or underdeveloped or weakened beliefs and values. The extremely strong influences of the entertainment industry include:

- freedom from accountability, especially to God's Law
- freedom from authority, especially parental
- freedom from consequences and falsified martyrdom when consequences are exacted
- counterfeiting of the Scriptures, especially calling good evil and evil good (Is 5:20)
- self importance and self esteem at the expense of self respect; promotion of focusing on the self
- unmerited acceptance, unrighteous permissiveness, and excessive tolerance
- dissonance as a manipulation or proselytizing technique
- suggestion by implication
- usurpation of and abandonment of parental teachings/authority
- moral relativism
- immediate gratification
- situational, emotive, and behavioral ethics; values modification
- lowering the threshold of acceptability and inhibition
- glorification of rebellion and arrogance
- the "Go ahead and do the wrong, as long as you are sorry for it afterwards" and the "You'll thank me when you're older" rationale
- excusing vicious behavior by embedding it under warm and loving themes
- trumped-up "messages" to excuse aberrant behavior and imagery; manufacturing of justification for aberrant behavior and imagery; camouflaging such ignominy with "redeeming" programming
- too much independence and autonomy too soon
- nihilism
- using the sins of others to justify or excuse our own
- stealing of childhood from children

which are presented as proper, acceptable, desirable, and indeed satisfying and gratifying.

B. ANALYSIS MODEL SUMMARY

During the development of the CAP Numeric Analysis Model (the CAP Model), the entertainment industry and other entities were observed for examples of unacceptable activities and behavior -- unacceptable in accordance with the teachings of Jesus. At development's end, 80 examples of unacceptable behavior were selected. The 80 examples of unacceptable activities and behavior became the CAP Investigation Standards. The partitioning of the Investigation Standards led to the designation of the partitions as the six CAP Investigation Areas (W-I-S-D-O-M):

WANTON VIOLENCE/CRIME

IMPUNITY/HATE

SEX/HOMOSEXUALITY

DRUGS/ALCOHOL

OFFENSE TO GOD

MURDER/SUICIDE

C. BASIC METHODOLOGY

This is a brief description of the methodology used to generate CAP scoring and findings. The equations used are not presented herein.

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Using the CAP Model, 39 randomly selected feature-length, non-cartoon movies were investigated for relative morality content: twelve each from the Motion Picture Association of America (MPAA) ratings of R*, PG-13, and PG, and three from the G rating. The high and low CAP score movie in each of the R, PG-13, and PG rating sets were discarded, leaving ten movies in each of R, PG-13, and PG. Only three G-rated movies were incorporated into the model because

- G-rated feature-length non-cartoon movies were very difficult to find (See CAP Special Report-003, Where's the G!?) and
- the three scores for the G-rated movies completely confirmed the scoring range forecast for G movies.

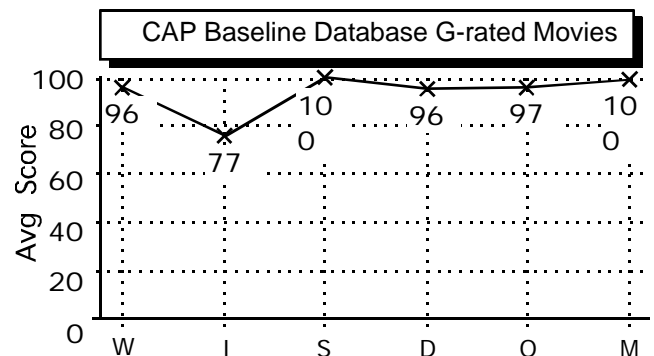
Discarding of high and low extremes in a statistical distribution set is typical to compensate for inherent Gaussian skewness (extremes) in both the diversity of the investigated population and in the investigator. This action left 33 movies for the comparative baseline database. Upon completion of the baseline investigations, the average of the scores of all 33 movies was compiled to reveal the trending of movie content respective to the six Investigation Areas. This Special Report provides that finding. A significant revelation was found! Please, read on.

* G, PG, PG-13, and R are registered trademarks of the MPAA.

D. FINDINGS

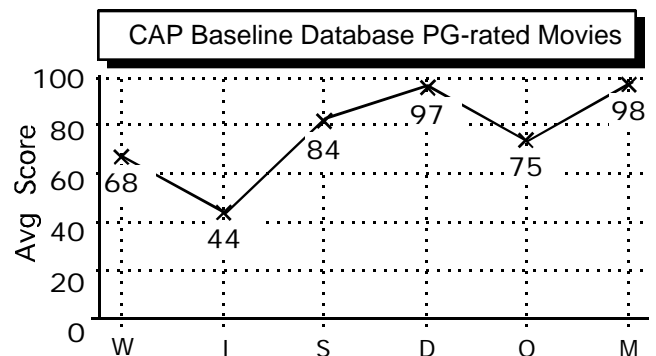
1. G-rated Movie Set

This relationship revealed that in the movies investigated no material offensive in accordance with the 80 Investigation Standards was found in Sex/Homosexuality or Murder/Suicide. Further, the G-rated movie set presented relatively little Wanton Violence/Crime, Drugs/Alcohol, and Offense to God. But please note that if an area score is less than 100 then unacceptable material exists. Also note the obvious dip at Impudence/Hate (I). The dip in the Impudence/Hate average will become more important as you read on.



2. PG-rated Movie Set

As was expected (except for Drugs/Alcohol) the average of each Investigation Area was lower than the average of the same Investigation Area in the G-rated movie set. Five of the six Investigation Area averages started falling, indicating unacceptable material is clearly present in PG movies. But a trend was starting. Note that the Impudence/Hate Investigation Area average in the PG-rated movie set is the lowest of the six Investigation Areas as it was in the G-rated movie set. While behavior aberrations in the Investigation Areas of Wanton Violence/Crime, Sex/Homosexuality, and Offense to God are starting to show their ugly heads as morality and wholesomeness decay in PG movies, the Impudence/Hate Investigation Area average is showing a sharp drop and is still the lowest average score of the six Investigation Areas.



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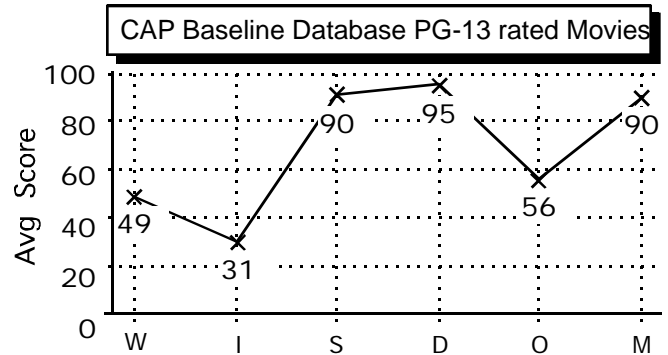
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3. PG-13 rated Movie Set

Also as was expected, morality and wholesomeness decayed even more in PG-13 movies. Note that what is now PG, PG-13, and R material used to be encompassed by PG and R ratings*. This means the PG-13 rating now takes a piece of the R rating. Some of what is now PG-13 used to be R material! Also note that the current NC-17 rating used to be the X rating*. For that reason the CAP shall not investigate NC-17 or more severe material.

* *The Voluntary Movie Rating System: How It Began, Its Purpose, The Public Reaction* c1994, Jack Valenti.

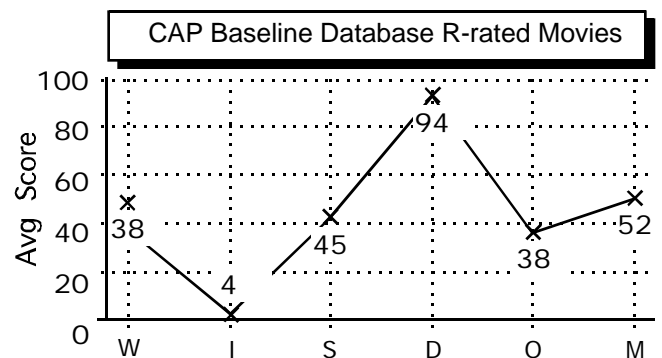


Note again the obvious lowness of the average of scores in the Impudence/Hate Investigation Area in comparison to the averages in other Investigation Areas. Note also, in a more positive light, the Drugs/Alcohol average is not dropping nearly as sharply as the Impudence/Hate average! While the Impudence/Hate average dropped to 77 in the G-rated movie set to 44 in the PG set to 31 in this PG-13 set (a 69-point span), the Drugs/Alcohol average dropped only two points between the PG and this PG-13 set and only one point lower than the G set! What a wonderful revelation! Drugs and alcohol may be starting to take a back seat. But to steal thunder from the marvelous stability of the Drugs/Alcohol average, the Wanton Violence/Crime average dropped to 96 in the G set to 68 in the PG set to 49 in this PG-13 set -- a span of 41 points! And Offense to God dropped sharply between the rating sets as well (97 to 73 to 56). However, please keep in mind Impudence/Hate still presents the lowest average! And also please keep in mind that even if an Investigation Area score seems "tame" such as the Drugs/Alcohol average, if the score is less than 100 there is unacceptable material present.

4. R-rated Movie Set

The movie set rated R presented the most serious decay of moral values and wholesomeness as revealed by the averages of Investigation Area scores to the right.

The average of the Impudence/Hate Investigation Area is at the almost lowest possible score (at four points). And this is an average of the 10 baseline movies in the R-rated set of movies! This means some of the Impudence/Hate Investigation Area scores in the R-rated set had to be less than four. In fact some were zero. Some of the movies presented the unacceptable material so rapidly that an accurate accounting of each example was impossible. It is possible that the scores and averages in the R-rated movie set are higher than they should be.



All Investigation Area averages have suffered progressively over the span from G-rated to R-rated movies, but none have dropped so sharply as the Impudence/Hate average! The following list presents the numeric drops from 100 more compactly.

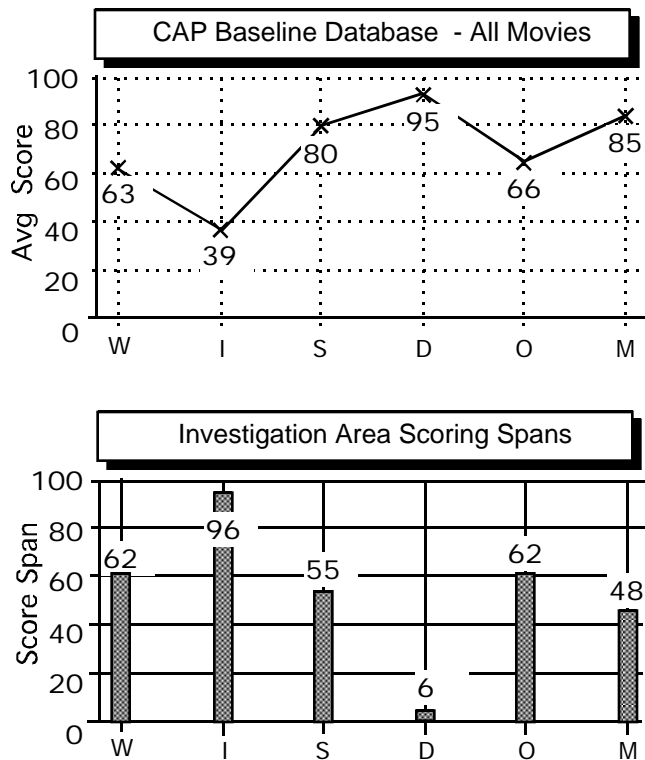
- Wanton Violence/Crime dropped 62 points.
- Impudence/Hate dropped **96** points.
- Sex/Homosexuality dropped 55 points.
- Drugs/Alcohol dropped 6 points.
- Offense to God dropped 62 points.
- Murder/Suicide dropped 48 points.

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The two graphs to the right should help put this finding into more clear perspective. The graph on the top displays the average of the Investigation Area scores of all four movie rating groups. For the statisticians reading this report, the graph to the right represents the X-bar figure: the average of averages. The graph on the bottom pictorially presents the magnitude of the drop of Investigation Area averages from 100; the taller the column, the greater the drop from 100. Please note the severe drop in the Impudence/Hate average (96): the greatest drop of all six Investigation Areas!

E. CONCLUSION

An overwhelming and indefensible presence of Impudence/Hate exists within the observed material, significantly more so than other presences of unacceptable material. An overwhelming presence of Impudence/Hate in entertainment media implies targeting during media production.



F. SIGNIFICANT REVELATION

Impudence is arrogance: a proud look (KJV Proverb 6:16). The NIV Bible calls it haughty eyes. Impudence is the first in the list of seven things our Lord hates. Impudence is the strongest presence in the movies analyzed.

The revelation by the CAP of the overwhelming presence of impudence in entertainment media is quite possibly a revelation of the subliminal, insidious, and sometimes invisible tactics of Satan: a revelation that the father of lies and darkness wages battle with Jesus by attacking our youth through the single avenue Jesus despises the most -- impudence -- during the most impressionable period of their lives with the lure most typically sought by youth: unearned and unmerited independence and autonomy; freedom from accountability; freedom from authority; freedom from consequences; each an offspring of impudence. All of which, together, feed the foolishness bound in the hearts of youth (Prov. 22:15)!

G. COMMENT

The thread of impudence runs throughout all four movie classifications -- it is no respecter of age! Impudence/hate is everywhere. We are inundated by it every day. The big-screen media have no monopoly on the promotion of arrogance as acceptable, desired, justifiable, and satisfying. And what should be most alarming to the Christian, the main doctrine of the church of Satan is "Do what thou wilt is the whole of the law." Sounds to me as though that is precisely what the entertainment media and their sponsors/writers are promoting whether intentional or not!

We all have heard of the influence of the entertainment media: influence that can corrupt or contaminate wholesome morals and values. While many sources claim this relationship to be true, we intend to scientifically prove a symbiosis between the entertainment media preferences of youth and the relationship of youth with fair authority. In doing so, we intend to expose for all to see the exaggerated promotion of freedom from accountability to His Law.

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APPENDIX III

CHILDCARE ACTION PROJECT MEDIA QUESTIONNAIRE

The two-sided CAP Media Questionnaire
is presented in its actual size.

Page numbers are omitted.

ChildCare Action Project Media Questionnaire

INSTRUCTIONS:

The questionnaire on the back of this form asks about media preferences of children in your care. The questionnaire is 100% anonymous. Please do not sign the questionnaire. Please do not use any of the children's name(s) or initials, use instead the order of their birth as shown on the questionnaire. The desired survey population is any children in your care (biological, adopted, step, etc.) who are five or more years old who still live at home or have moved out the last couple years. If you have more than five children, chose the five oldest. Avoid selecting children because of personality. Only heterosexual parents should complete the questionnaire.

First, indicate on the questionnaire the age and sex of each child. Then enter their favorite 5 TV PROGRAMS, 2 MUSIC GROUPS, 3 THEATER MOVIES, and 2 COMPUTER AND/OR VIDEO ARCADE GAMES. Feel free to *ask* the child(ren) about their favorites. TV programs may be any regular broadcast movies or series but should not include sports, news, documentaries, talk shows, educational programs, or movies edited for TV. Music groups may include bands and/or individual singers. Theater movies are to be feature-length movies such as indoor theater shows, drive-in shows, video tapes, premium channel cable TV movies, or CD-ROM movies. *Porgrams must be unedited.*

Please recall the worst anger each child has displayed against your authority in a couple years. There are many things that can cause children to react with much anger, but the questionnaire only asks about their anger displayed *against your parental authority*. Finally, for each child included in the questionnaire please place a checkmark () on the face (explained below) which best describes the child's worst level of anger. Both parents (if available) should agree on which face is appropriate. If one parent feels Humbly angry is best but the other parent feels Obviously angry is best, the Obviously angry face should be marked. The same logic should be followed for each child.

The questionnaire on the back of this form has five sections, one section for each of a maximum of five children. Each section contains the same five faces as those shown here. Using the descriptions below, determine which face to mark. If you have one child then one of the five faces in the 1stBorn section should be marked. If you have two children, then one face should be marked in each of the 1stBorn and 2ndBorn sections. Three children, three sections with one face marked in each, and so on.



In great control of the anger. Humbly angry.



Withdrawn and a little bitter towards you such as "the silent treatment" or light argumentiveness.



Obviously angry. Possibly some restrained vocal display with argumentiveness but no physical display.



Bold vocal and/or physical display. Bold vocal display includes yelling, screaming, or cursing. Physical display includes e.g., slamming doors or throwing things or refusal to comply with the rules/conditions regardless of the consequences.

ChildCare Action Project Media Questionnaire

1stBorn:	2ndBorn	3rdBorn	4thBorn:	5thBorn:
Age: _____ <input type="checkbox"/> <input type="checkbox"/>	Age: _____ <input type="checkbox"/> <input type="checkbox"/>	Age: _____ <input type="checkbox"/> <input type="checkbox"/>	Age: _____ <input type="checkbox"/> <input type="checkbox"/>	Age: _____ <input type="checkbox"/> <input type="checkbox"/>
Check () one	Check () one	Check () one	Check () one	Check () one
List 1stBorn's favorite:	List 2ndBorn's favorite:	List 3rdBorn's favorite:	List 4thBorn's favorite:	List 5thBorn's favorite:
• 5 TV PROGRAMS	• 5 TV PROGRAMS	• 5 TV PROGRAMS	• 5 TV PROGRAMS	• 5 TV PROGRAMS
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
• 2 MUSIC GROUPS	• 2 MUSIC GROUPS	• 2 MUSIC GROUPS	• 2 MUSIC GROUPS	• 2 MUSIC GROUPS
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
• 3 THEATER MOVIES	• 3 THEATER MOVIES	• 3 THEATER MOVIES	• 3 THEATER MOVIES	• 3 THEATER MOVIES
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
• 2 COMPUTER AND/OR ARCADE GAMES	• 2 COMPUTER AND/OR ARCADE GAMES	• 2 COMPUTER AND/OR ARCADE GAMES	• 2 COMPUTER AND/OR ARCADE GAMES	• 2 COMPUTER AND/OR ARCADE GAMES
_____	_____	_____	_____	_____

Recall the worst anger 1stBorn has displayed *against your authority* in a couple years. Indicate the level of 1stBorn's anger by placing a checkmark () on one of five faces below that best describes 1stBorn's level of anger* during the display.

Recall the worst anger 2ndBorn has displayed *against your authority* in a couple years. Indicate the level of 2ndBorn's anger by placing a checkmark () on one of five faces below that best describes 2ndBorn's level of anger* during the display.

Recall the worst anger 3rdBorn has displayed *against your authority* in a couple years. Indicate the level of 3rdBorn's anger by placing a checkmark () on one of five faces below that best describes 3rdBorn's level of anger* during the display.

Recall the worst anger 4thBorn has displayed *against your authority* in a couple years. Indicate the level of 4thBorn's anger by placing a checkmark () on one of five faces below that best describes 4thBorn's level of anger* during the display.

Recall the worst anger 5thBorn has displayed *against your authority* in a couple years. Indicate the level of 5thBorn's anger by placing a checkmark () on one of five faces below that best describes 5thBorn's level of anger* during the display.



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APPENDIX IV

FIGURES, TABLES AND GRAPHS

FIGURE	PAGE
1. Example CAP Entertainment Media Analysis Model Scoring Data Display • Comparative.....	Apx. IV-1
2. CAP Scoring to Motion Picture Association of America (MPAA) Rating Data Display.....	Apx. IV-1
3. CAP Scoring to Motion Picture Association of America (MPAA) Rating Relational Scale.....	Apx. IV-2
4. CAP Entertainment Media Analysis Model Comparative Baseline Database Influence Density.....	Apx. IV-3
5. CAP Website Visitation: July 6, 2000 to August 4, 2000.....	Apx. IV-3

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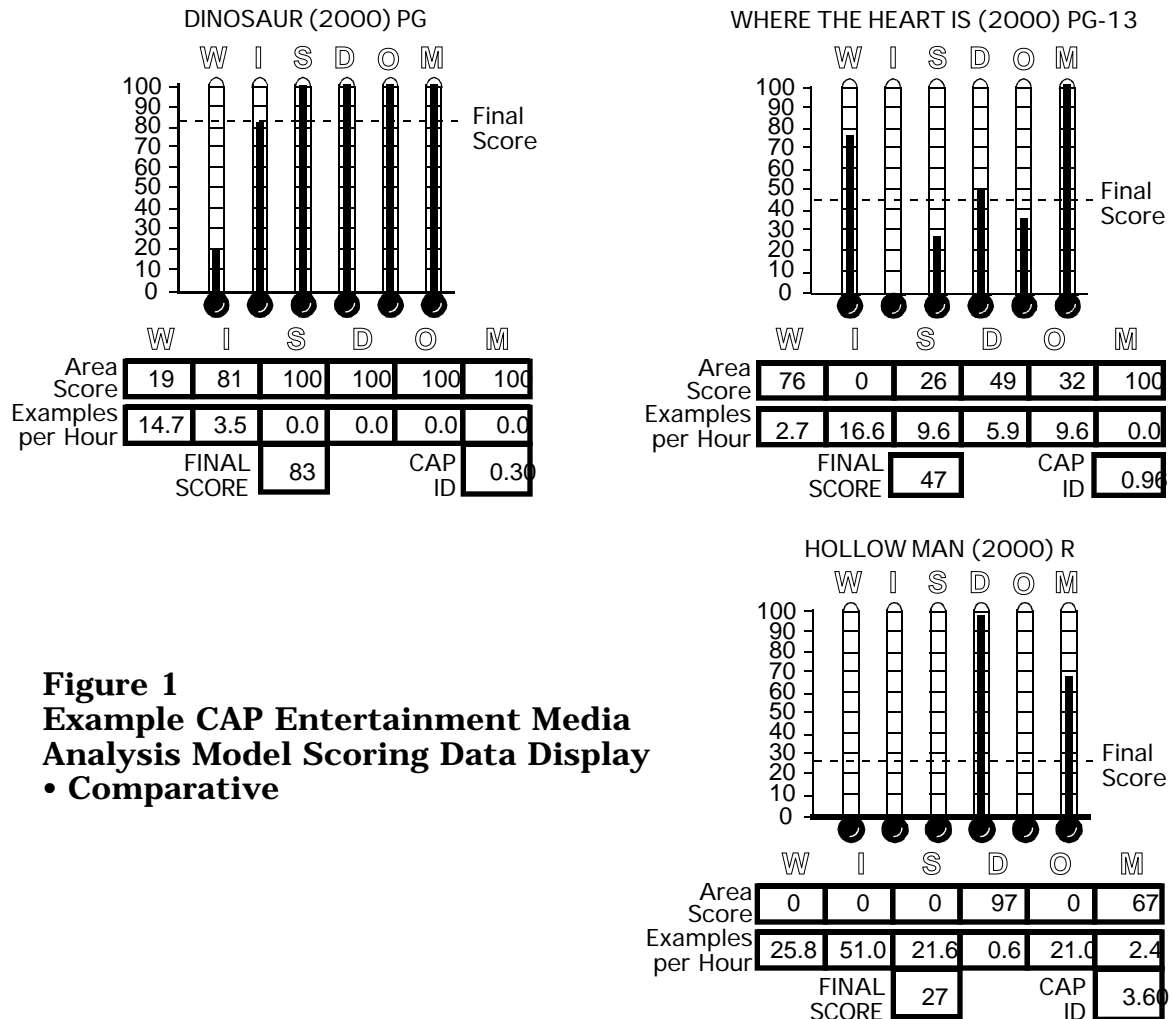


Figure 1
Example CAP Entertainment Media
Analysis Model Scoring Data Display
• Comparative

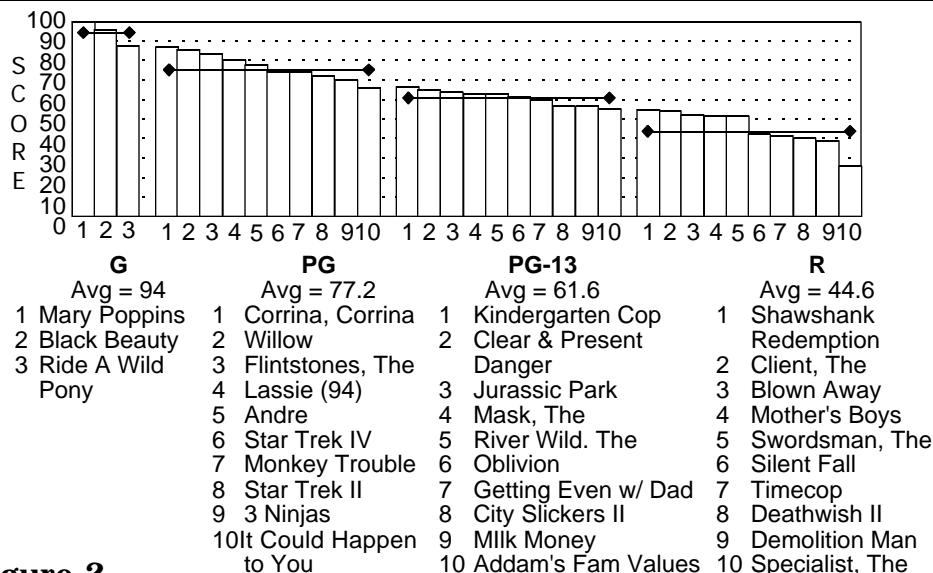


Figure 2
CAP Scoring to Motion Picture of America Association (MPAA)
Rating Data Display

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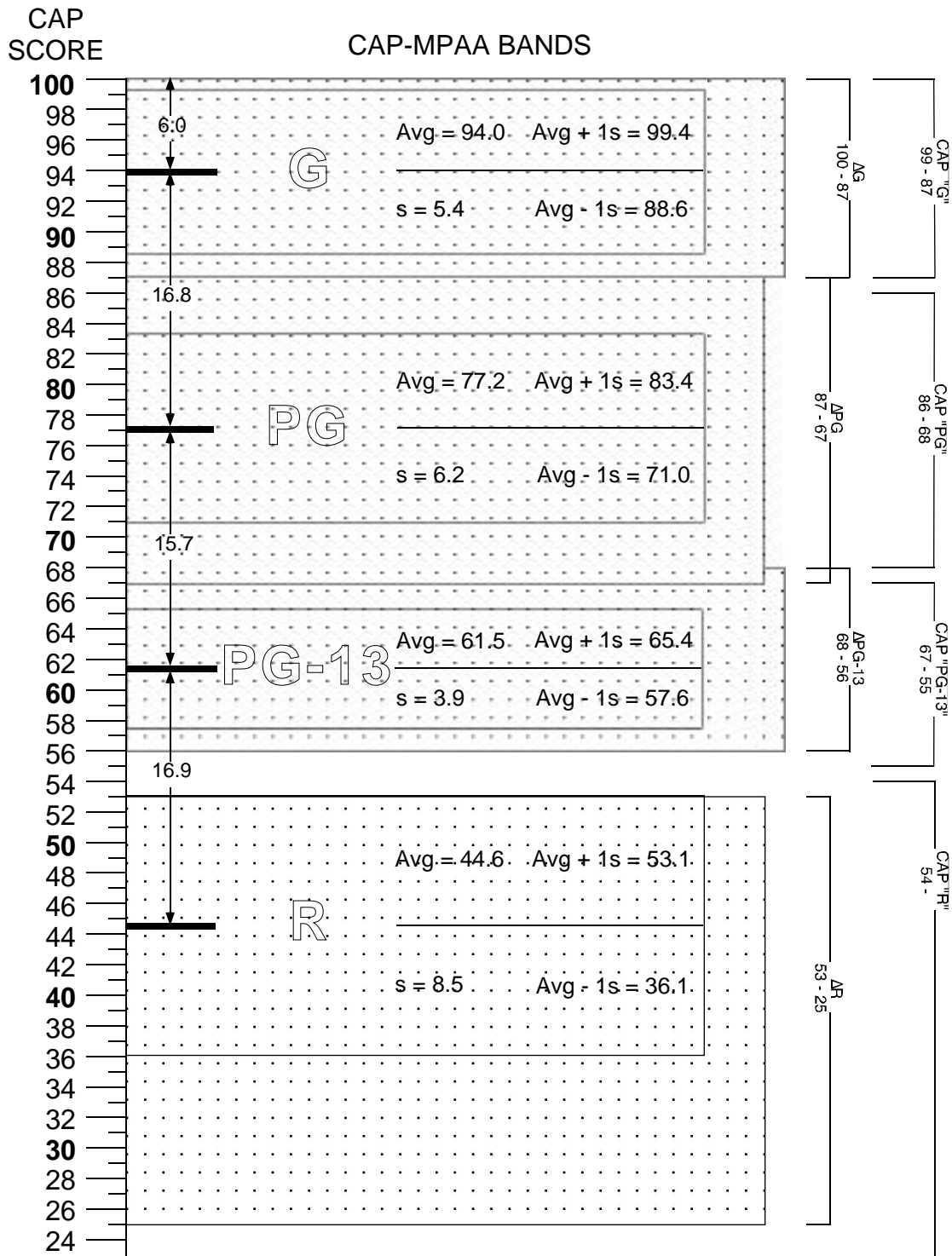


Figure 3
CAP Scoring to Motion Picture Association of America (MPAA) Rating Relational Scale

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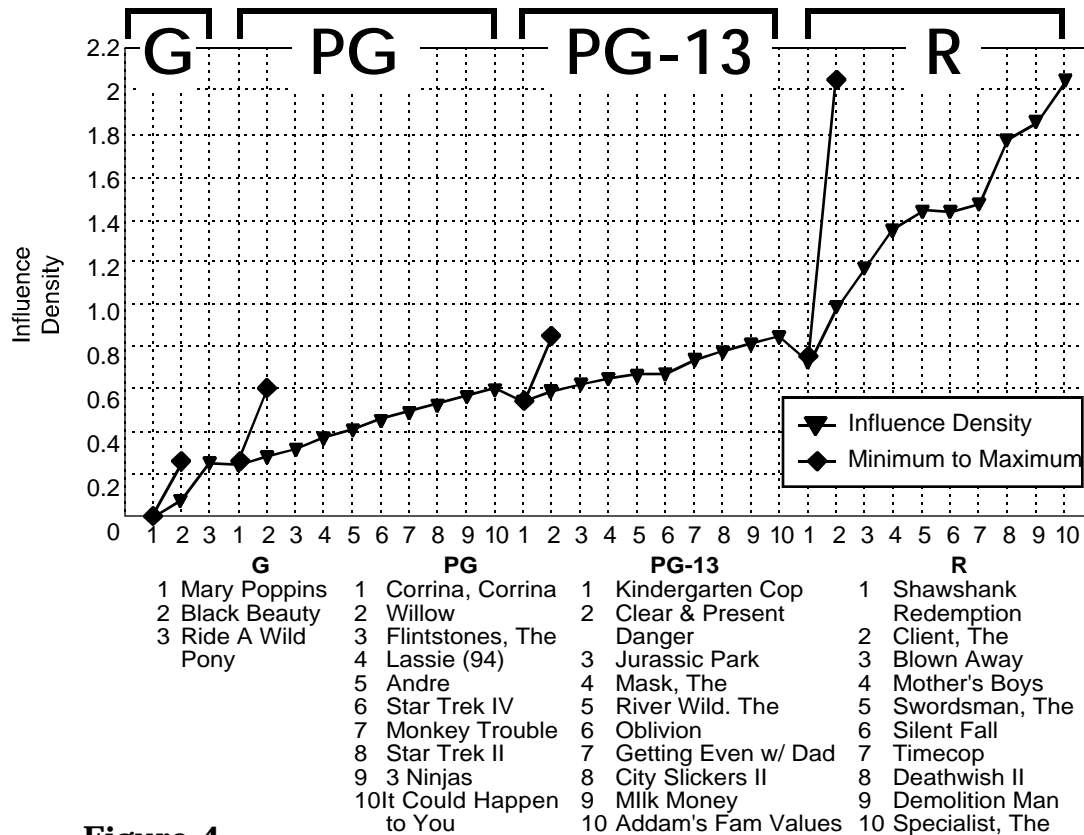


Figure 4
CAP Entertainment Media Analysis Model Comparative Baseline Database Influence Density

Date..Visits
6.....1427
7.....1531
8.....1584
9.....1068
10.....1062
11.....1835
12.....2274
13.....1678
14.....1630
15.....1284
16.....1227
17.....2433
18.....2551
19.....2517
20.....1860
21.....1629
22.....1182
23.....570
24.....1137
25.....1775
26.....1756
27.....3111
28.....4847
29.....1843
30.....1330
31.....3125
1.....2937
2.....2557
3.....2236
4.....2000

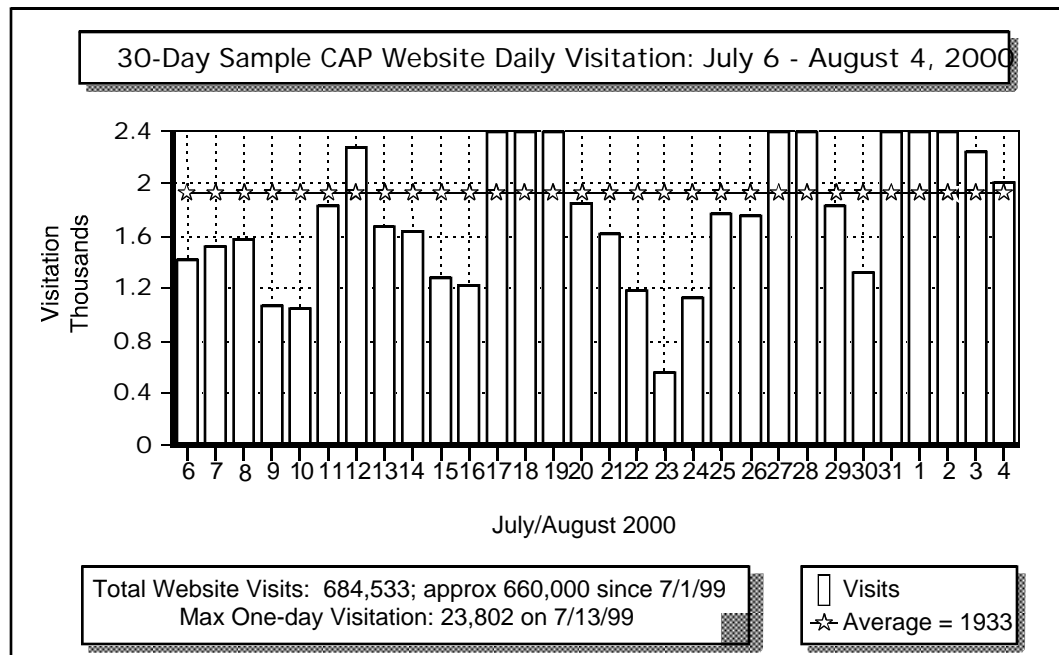


Figure 5 CAP Website Visitation: July 6, 2000 - August 4, 2000

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APPENDIX V

CAP ENTERTAINMENT MEDIA ANALYSIS REPORT PACKAGE

This Appendix V presents an actual CAP Entertainment Media Analysis Report package. The pages are the actual report pages and actual printout of online web pages for the CAP Analysis of *Dinosaur* PG (2000). For this reason, proposal package headers and page numbers are absent.

The contents of this Appendix include:

- Form CAP-1, "Tally Sheet" (one page)
- Form CAP-2, "Findings Justification" (one page)
- Form CAP-3, "Data Analysis Sheet" (one page)
- Form CAP-4, "Executive Summary" (three pages, typically one page)
- Form CAP-MW, "Media Worksheet" (one page, blank)
- the printout of the online report for *Dinosaur* (four pages)
- the email newsletter for *Dinosaur*
- extra: the printout of the online report for *Where the Heart Is* (four pages) and the printout of *Hollow Man* (four pages)



ChildCare Action Project Tally Sheet

INSTRUCTIONS: Each time an occurrence of an example of unacceptable material is observed enter a "1," a "2," or a "3" (see Appendix A) in a block to the right of the appropriate investigation area below. Add the numbers in each tally field and enter the total in the SUM box for its tally field. Then count the number of examples found and enter the count in the COUNT box for its tally field.

Subject Matter/Title: Dinosaur Year: 2000

Date/Time: May 22, 2000 Channel/Carrier: Driftwood Theater 6 Length*: 86

Source/City: Granbury, Texas

Motion Picture Association Rating: PG CAP Report Number: MAR20057

	1/31	2/32	3/33	4/34	5/35	6/36	7/37	8/38	9/39	10/40	11/41	12/42	13/43	14/44	15/45	16/46	17/47	18/48	19/49	20/50	21/51	22/52	23/53	24/54	25/55	26/56	27/57	28/58	29/59	30/60	SUM	COUNT	
<i>Wanton Violence/ Crime</i>	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1											21	21
<i>Impudence/Hate</i>	1	1	1	1	1																											5	5
<i>Sex/Homosexuality</i>																																0	0
<i>Drugs/Alcohol</i>																																0	0
<i>Offense to God</i>																																0	0
<i>Murder/Suicide</i>																																0	0

Submitted By: _____ Date: _____

* Length in minutes, not to include commercials.

CAP-1, Revision 2



ChildCare Action Project

Findings Justification

CAP Report Number: MAR20057 Page 1 of 1
Subject Matter/Title: Dinosaur Year: 2000
Date/Time: May 22, 2000 Channel/Carrier: Driftwood Theater 6
Source/City: Granbury, Texas
Motion Picture Association Rating: PG Length*: 86

Annotate your findings on this form. You are free to annotate them in either paragraph form or list form. If you use list form, list them per Investigation Area. Use the CAP-2 continuation sheet if you need more room. Number each page used, e.g., Page 1 of 1 if one page is used or Page 1 of 2 and Page 2 of 2 if two pages are used, and so on.

Wanton Violence/Crime (W):

- animal murder (for food?)
- threats of death to intimidate
- brutality in survival
- violent attacks
- threats to kill
- fatalism
- many scenes of immense danger
- consumption of animal carcass
- deaths, some violent

Impudence/Hate (I):

- mocking of the father figure
- willingness to sacrifice the weak
- brutality toward the young
- brutal authority

Sex/Homosexuality (S):

- none noted

Drugs/Alcohol (D):

- none noted

Offense to God (O)(2):

- none noted

Murder/Suicide (M)(3):

- none noted

Submitted By: _____

ChildCare Action Project Data Analysis Sheet

CAP Report Number: MAR20057

Subject Matter (Title): Dinosaur

Date/Time: May 22, 2000

Length: 86 (minutes, excluding commercials)

Channel/Carrier: Driftwood Theater 6

Source/City: Granbury, Texas

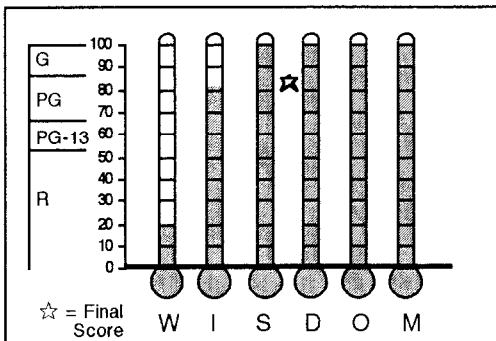
Motion Pict. Assoc. Rat'g: PG

(if applicable)

Year: 2000



	a Number of Investigation Standards	b Rating Index	c Linearity Coefficient	d Sum of Examples	e Scoring Index	g Area Score	i Count of Examples	k Examples per Hour
Wanton Violence/Crime	15	6.7	0.83	21	117	19	21	14.7
Impudence/Hate	18	5.6	1.00	5	28	81	5	3.5
Sex/Homosexuality	18	5.6	1.00	0	0	100	0	0.0
Drugs/Alcohol	9	11.1	0.50	0	0	100	0	0.0
Offense to God	12	8.3	0.67	0	0	100	0	0.0
Murder/Suicide	8	12.5	0.44	0	0	100	0	0.0



f Length Coefficient	h Final Score	j Influence Density (ID)
0.70	83	0.30

$b = 100/a$; $c = a/\text{Max}(a)$; $e = bcd$; $f = 60/\text{Length}$; $g = \text{If}(100-(ef)<0 \text{ then } g = 0, \text{ else } g = 100-(ef))$; $h = \text{Avg}(g)$; $j = \text{sum}(d)/\text{Length}$
 $k = (i/\text{Length})60$. Bordered cells are data entry cells.



ChildCare Action Project

Executive Summary

CAP Report Number: MAR20057

Subject Matter/Title: Dinosaur

Year: 2000

Date/Time: May 22, 2000

Channel/Carrier: Driftwood Theater 6

Source/City: Granbury, Texas

Motion Picture Association Rating: PG

Length*: 86

Dinosaur (PG) -- breath-taking scenery & stunning artistry, both technical and natural - but sometimes brutal.

Dinosaur earned a final score of 83, which is at the "G" end of the scoring range of PG movies of 1995 and earlier (100 to 87 = G; 86 to 68 = PG). The main invasive property of Dinosaur was in violence -- and there was a lot of it -- as effectively as much as contained in R-rated movies of 1995 and before. The Impudence/Hate Investigation area score is 81. The other four Investigation Area scores are each 100.

In a broad sense, most any movie about dinosaurs or "pre-history" will fly in the face of the creation account in Genesis, because the theory of evolution suggests that humans were not around "way back then", whereas Genesis says that all land animals and man were created on the sixth day [Gen. 1:24-31]. The real reason we struggle with the Genesis account is that most of us have been "educated" with an evolutionary framework. For some excellent resources on the topic of creation and evolution, see Answers in Genesis and The Christian Research Institute websites. A word of warning: these resources may cause you to have to rethink your framework!

Also, in sampling some of the Disney children's literature that has been released in tandem with this movie, I notice a not-too-subtle attempt to tie the social behavioral changes depicted in the movie to the evolutionary concept of natural selection. Although the movie certainly portrays this, the movie is total fiction. Dinosaurs are animals. They have no high-level form of communication, no God-breathed spirit, no emotional societal framework. They have no concept of the Golden Rule. Yes, they are important because they are part of God's creation, but they are not human, and no-one--especially children--should be led to think otherwise.

Dinosaur was still an enjoyable and somewhat exciting movie-going experience for the older child and adults, but there are several scenes of violent immensity and brutality the younger kids will likely find upsetting. Even our 11-month old foster daughter, Lupita is sensitive to violently invasive programming. When the great cat attacked the mother ape in Tarzan. Lupita started crying because of the frightening aggression. At eleven months old! Kinda says something doesn't it? That the entertainment industry has influence over kids before they can even talk let alone navigate their own box of popcorn.

Surprisingly, there were no "cavemen" and no references I could find to evolution of man from the apes or from the slime of the ocean.

	W	I	S	D	O	M	Final Score
Area Scores	19	81	100	100	100	100	83
Examples per Hour	14.7	3.5	0.0	0.0	0.0	0.0	CAP ID
							0.30

Submitted By: _____



ChildCare Action Project

Executive Summary

CAP Report Number: MAR20057

Subject Matter/Title: Dinosaur

Year: 2000

Date/Time: May 22, 2000

Channel/Carrier: Driftwood Theater 6

Source/City: Granbury, Texas

Motion Picture Association Rating: PG

Length*: 86

The movie opens with fighting for the possession of a Cretaceous iguanodon egg. During the opening sequence, the realists will boast "That's the way wildlife is" as a T-Rex kills one of the smaller dinosaurs, ostensibly for food (the purpose was not revealed, just the killing). Maybe that is the way wildlife is, but when your child is exposed to such brutality should be YOUR decision as a parent, not the decision of a movie writer.

After a series of Rube Goldberg shenanigans as one dino-critter loses the egg and another captures it and loses it too, the egg finds rest among a nesting of lemurs (which supposedly did not exist in the Cretaceous period, but according to Genesis). Just as the lemurs start inspecting the egg, it cracks and emerges Aladar (D. B. Sweeney). Aladar is Tarzan-ed (or Mowgli-ed) by the lemurs. Imagine that! A multi-ton iguanodon being raised by a gaggle of ten-pound lemurs. And everything is oozing with cute and happy-happy, joy-joy. I remind myself, it's a movie. There was, however, in this segment, a really fine portrayal of brothering as Aladar mentored his smaller "siblings", never using his immensity against them. Aladar even became involved in advising and consoling young lemur males in (what else?) courtship.

Then comes the mother of all meteor showers, destroying the entire region inhabited by the iguanodons and the lemurs. Led, in a sense, by Aladar, the surviving lemurs execute an exodus which leads them to a meeting with the rest of the surviving dinosaurs, who are trekking to The Nesting Ground (the dino-land of milk and honey). By the way, this meteor shower was apparently not the one speculated to cause the extinction of the dinosaurs.

Protagonists might get the impression that a sub plot of the story is of togetherness during times of distress, portraying that all peoples of all races and ages can live and work together and can attain much more in unity than in division [Luke 11:17]. While this is true, the T-Rexes and other meat-eaters (pure speculation, by the way--we do not know for certain that any dinosaurs were carnivorous -- there was no death before the great Fall) did not flock with the plant eaters, so division was still present--and thankfully so (in the animal world, anyway). The last time what is now the predator by nature laid next to what is now the prey was in the Garden of Eden and there will come a day when this happens again [Is. 11:6]. Since the period of Dinosaur is between Creation and the Garden of Eden, no one knows for sure how predator/prey aggression manifested itself if at all. The Bible speaks of a time when the lion will eat hay like the ox [Is. 11:7], so carnivorous attacks on live prey will one day not be vital to survival and perhaps, long ago, were not.

Further, the "togetherness" in the exodus to The Nesting Ground was not entirely voluntary. The "togetherness" was maintained by the intimidation of a brutal and selfish dino-critter named Kron (Samuel E. Wright) who was leading the pack of widely diversified species. Kron had been to The Nesting Ground before as had some of the older members of the pack such as Eema (with the voice of the matronly, ever-beautiful, and delightfully talented artist, Della Reese).

Kron is the quintessential dino-critter of brutality and uncaring coldness. He was willing to discard weak members to the scavengers in order to get to the destination. If it were not for Aladar and his initiative, some of the trekkers would not have made it. I speak of Aladar in a positive light, but there are some shadows in the light. There is a consistent sub plot of the youthful Aladar battling authority in this movie. Even though the youthful rebellion against authority was dressed up as needed and even vital to survival, and even though the authority in this movie was brutal, selfish and uncaring, it was still youthful rebellion against authority. And your kids will see and possibly mimic it during the typically unavoidable times of developmental muscle-stretching, wing-testing flarings of attitude [Prov. 22:15] ... when, for a short time, dad occasionally becomes Kron ... for a short time until it is time for the child to put away childish things [1 Cor. 13:11] ... all too short a time.



ChildCare Action Project

Executive Summary

CAP Report Number: MAR20057

Subject Matter/Title: Dinosaur

Year: 2000

Date/Time: May 22, 2000

Channel/Carrier: Driftwood Theater 6

Source/City: Granbury, Texas

Motion Picture Association Rating: PG

Length*: 86

With personification of incredible detail, I guess directors Zondag and Leighton did not know the role of animals: that God gave the earth and all of its inhabitants to man for his use (but not ABuse) and decreed that man will rule every living thing on the earth [Gen. 1:28]. But then, there were not any humans in this movie. So ascribing human characteristics to amazingly realistic dino-critters can add to confusion -- really! Amplifying the physical personification of the realistic animals was the giving to them (except the carontaur) a personality with a complex attitude and with hopes, dreams, expectations, plans, emotions -- just like man. Even a non-human cinematic character, when portrayed with human qualities, causes the observer--especially children--to feel a human bond with that character. And when these speaking, feeling characters are abused onscreen, it is inevitable that the young observer is influenced by it. It is just a movie...please consider making sure your tykes know that. Also consider ensuring your kids (and yourself) that no one knows whether dinosaurs roared or had any sense of camaraderie or sympathy. This might be especially important with this movie since it is not like the cartoon fantasy of Tarzan or Land Before Time. With realism down to the texture of dinosaur flesh and soft tissue movement about articulating bones, this movie may challenge or complicate your young child's separation of fantasy and reality, setting the groundwork for more difficulty as the child grows, especially when they try to separate fact from fiction with regards to the theory of evolution.

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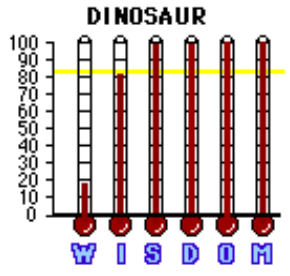


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<p>CAPCon ALERT</p>  <p>Click on CAPCon Alert image for explanation</p>	<p>Entertainment Media Analysis Report A service to parents and grandparents</p> <p>MAR20057 <i>Dinosaur</i> (2000), (PG) CAP Score: 83 CAP Influence Density: 0.30</p> <p>UPDATED MAY 31, 2000</p> <p>AD Space Available</p>	<p>DINOSAUR</p> 
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NOTE: We make no scoring allowances for Hollywood's trumped-up "messages" to excuse, or its manufacturing of justification for aberrant behavior or imagery. This is NOT a movie review service. It is a movie analysis service to parents and grandparents to tell them the truth about movies using the Truth. If you do not want the plot, ending, or "secrets" of a movie spoiled for you, skip the Summary/Commentary. In any case, be sure to visit the Findings/Scoring section -- it is purely objective and is the heart of the CAP Entertainment Media Analysis Model applied to this movie.

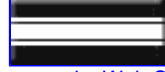
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SUMMARY / COMMENTARY:

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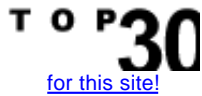
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Please see the Findings/Scoring section below for a full accounting of this movie: for the best representation of the CAP Entertainment Media Analysis Model applied to this movie.

NOTE: Multiple occurrences of each item described below may be likely.

- animal murder (for food?)
- threats of death to intimidate
- brutality in survival
- violent attacks
- threats to kill
- fatalism
- many scenes of immense danger
- consumption of animal carcass
- deaths, some violent

- mocking of the father figure
- willingness to sacrifice the weak
- brutality toward the young
- brutal authority

- none noted

- none noted

- none noted

- none noted



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- (1) As noted in [CAP Special Report-001, "Investigation Area and Scoring Trend,"](#) of the six CAP Investigation Areas, Impudence/Hate was the strongest presence in all four movie classifications. It has a strong revelation about the entertainment media.
- (2) The use of the three/four letter word vocabulary without God's name in vain is incorporated into the Impudence/Hate Investigation Area. The use of God's name with or without the four letter expletive is incorporated into the Offense to God Investigation Area. There is no duplication.
- (3) Only portrayal of successful murder or suicide are incorporated into Murder/Suicide. Portrayal of attempts to commit murder or suicide and deaths by police action or war are incorporated into Wanton Violence/Crime.
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Thomas A. Carder
President
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ENTERTAINMENT MEDIA ANALYSIS REPORT:
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Please see Full Report below for a full accounting of the findings and scoring.

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FULL REPORT

For the full report including a detailed listing of the examples of ignominy in each Investigation Area AND the best comparative tools available for parents and grandparents which are not possible in a newsletter -- the CAP Thermometers PLUS the CAPCon Alert -- please go to <<http://www.capalert.com>> and click on the movie title. If this title is no longer on the opening screen, click on ALL ANALYSES for an alphabetical hyperlink listing of all CAP entertainment media analyses.

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Thomas A. Carder

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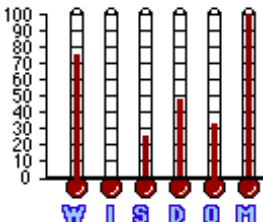
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<p>CAPCon ALERT</p>  <p>Click on CAPCon Alert image for explanation</p>	<p>Entertainment Media Analysis Report A service to parents and grandparents</p> <p>MAR20046</p> <p><i>Where the Heart Is</i> (2000), (PG-13)</p> <p>CAP Score: 47</p> <p>CAP Influence Density: 0.96</p>	<p>WHERE THE HEART IS</p>  <p>W I S D O M</p>
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If Scriptural references appear in the Summary / Commentary, the full text appears at the end of the Summary / Commentary likely using a mix of KJV and NIV.

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SUMMARY / COMMENTARY:

Where the Heart Is (PG-13) -- by the magnitude of the ignominy envelope, should have been R.

Though there was little of the typical programming to warrant a rating of R, the sheer magnitude of the total of lesser issues of ignominy earned a CAP Final Score mathematically equivalent to R-rated movies of 1995 and earlier. There was

intercourse in this movie for 13-year olds (and younger) with the participants nearly covered. Though little skin showing, it *was* intercourse. And the most foul of the foul words was presented but only once. God's name in vain appeared 23 times without the four letter expletive and once with it. Leading the use of God's name in vain by a nose was the three/four letter word vocabulary at 26 examples.

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Good-hearted Tennessee orphan Novalee Nation (Natalie Portman), an unwed pregnant 17 year old girl who has never lived in anything without wheels under it, is dropped off by her redneck boyfriend, Willy Jack Pickens (Dylan Bruno) at an Oklahoma Wal-Mart to buy a pair of house slippers to replace the shoes she lost in the hole in the floorboard of the \$80 car her boyfriend just bought to "escape" the confines of rural life. With her bare feet slapping the asphalt parking lot as she waddles to the store, Novalee embodies the image of helplessness and vulnerability -- a definite projection of the stereotypical and crude expression "barefoot and pregnant." If that chauvinist expression "barefoot and pregnant" conjures in you disrespect, extend it to Pickens -- he earned it. He is not there when she exits the store. Musician wannabe Pickens is very good at using the puppy-dog whimper to get his way. And when he gets it, his slippery humility quickly dissolves to expose aggressive confidence and arrogance that threaten violence. After dumping Novalee, Pickens meets up with Ruth Meyers (Joan Cusack), a Nashville promotion agent who hands Pickens a roll of quarters to keep in his pocket to improve his manly image as a new star, Billy Shadow. And to confuse it all, if the vocal sound track was performed by Bruno he is fairly good as a singer. Maybe that demonstrates how evil can be beautiful [2Cor. 11:14].

Novalee is now abandoned to live in Wal-Mart. And that she does -- for six weeks I think it was from 9:00 p.m. to 9:00 a.m. daily. Well, why not? Everything is there. All the comforts of home, except none of it was hers. Fronting an air of good morals, Novalee keeps a record of everything she consumes as a listing of "What I owe Wal-Mart." I say "air of good morals" questioning whether they are really that good? Everyone makes poor behavior choices from time to time (I'll say it again -- *everyone*) but to disregard the morality of some behavior choices while honoring morality in other choices is at least eyebrow-raising if not questionable. Is that to say anyone may legislate on-the-spot what is right or wrong, depending on the situation? I think not. God has clearly defined what is and is not right. And He did so completely without situational ethics or conditional morality. Who are we to argue?

Novalee's secret life as a Wal-Mart homemaker is discovered as a beautiful baby girl is born next to aisle 5 and a local oddman jumps through a plate glass window to render aid. In the facility caring for Novalee, she meets single Lexie Coop (Ashley Judd) in an unbefitting one-note performance as a "push-over" baby-maker with four kids, no two of them having the same father, and with a submissive addiction to men and sex. One of the would-be fathers attacked two of her children and beat her. I wonder if the signal in that was intentional of the writers or whether it was just sensationalism as usual. I think it was not an intentional signal since there wasn't the slightest mention of consequences to the slug who beat her and molested her children. Whether intentional, is that a message to which our young adolescents should be exposed by a movie? Shouldn't it be mom or dad that decides when *and* how their adolescents learn of such?

Sitting outside the hospital, bankrupt and homeless Novalee meets her "mentor." Enters Sister Husband (Stockard Channing - *Grease* ("You got a lot to offer a girl.") and *Isn't She Great* ("If a man bought me those (pearl necklace), I would have sex with him. And I would *enjoy* it."). Sister, as an evangelist of sorts, slides in as the Welcome Wagon lady who enjoys her kitchen table with her live-in "housemate." Together, they enjoy that table often. She even asks forgiveness of God in a somewhat mechanical, even bragging way [Ps. 119:29] for their enjoyment of the

table, or rather, on the table. I suppose some will see this as Sister being "human." But some, maybe many, will magnify the improprieties of a few 'religious' notables with it. If you ever wonder from where evangelists get a bad name..... Sister is portrayed as a giving lady who has a couple skeletons in her closet. Sister extends her possessions to Novalee by, among several unselfish actions, giving her shelter, food, and baby sitting service.

But all is not lost. Novalee meets one really good guy -- a rather weird and preoccupied librarian Fornay Hall (James Frain). Fornay is jittery and jumpy, jumping every time a pathetic and weak female voice echoes down the library stairs, nervously excusing himself to attend. A fast and somewhat one-sided romance develops between Fornay and Novalee. Though Novalee explains she doesn't want any new relationship with a man, Fornay doesn't give up. And thankfully so. He is the only man of compatible age in her life who is gentle and kind, giving until it hurts. But when Novalee finally gives herself to him, the beauty of the relationship becomes tarnished by yet more immoral sex [Mark 7:21-23].

And amidst all the immoral behavior is a stew of loving support from those she meets. Some support is even generous. Sister Husband gives her lodging. Lexie gives her kindness and camaraderie. The Wal-Mart manager forgives her debts and gives her \$500. But also comes ugliness in the form of a self-serving thieving mother, Mama Lil (Sally Field). Field provides a brief appearance as the mother who abandoned Novalee 10 years earlier, who shows up because of the short-lived notoriety of her daughter as the mother of the Wal-Mart baby among the tabloid readers and daytime TV watchers. Promising to find lodging and maternal necessities for her daughter, Mama Lil snatches Novalee's \$500 gratuity ... and is not seen again.

Note that this is a rather lengthy and detailed description of *Where the Heart Is* but I am experimenting for as long as I can with different styles. Please feel free to let me know if this style is more appealing to you. Though there are many good features to this movie, it promoted sex outside of marriage as an acceptable and efficient tool to get what you want. There are almost countless admonitions in the Bible against immoral sex -- all point to ANY sex outside of a monogamous heterosexual marriage as being sinful. But not in *Where the Heart Is*. And such a presentation will undoubtedly challenge the ethics and moral judgments of many young women. If you watch this movie, please keep in mind and heart the sly and dangerous tactic of disguising immorality by embedding it under a theme of unselfish giving and kindness [1 John 2:15-17; 2 Cor. 11:3]. While there may seem to be several moments in *Where the Heart Is*. which may tend to remind some of Scriptural admonitions, counterfeiting of the Scriptures to suit contemporary morality is rampant [2 Tim. 3:16].

oo

- 2 Cor. 11:14 And no wonder, for Satan himself masquerades as an angel of light.
- Mark 7:21-23 For from within, out of men's hearts, come evil thoughts, sexual immorality, theft, murder, adultery, greed, malice, deceit, lewdness, envy, slander, arrogance and folly. All these evils come from inside and make a man unclean.
- Ps. 119:29 Keep me from deceitful ways; be gracious to me through your law.
- 1 John 2:15-17 Love not the world, neither the things that are in the world. If any man love the world, the love of the Father is not in him. For all that is in the world, the lust of the flesh, and the lust of the eyes, and the pride of life, is not of the Father, but is of the world. And the world passeth away, and the lust thereof: but he that doeth the will of God abideth for ever.
- 2 Cor. 11:3 But I am afraid that just as Eve was deceived by the serpent's cunning, your minds may somehow be led astray from your sincere and pure devotion to Christ.

- 2 Tim. 3:16 All scripture is given by inspiration of God, and is profitable for doctrine, for reproof, for correction, for instruction in righteousness:

oo

Please see the Findings/Scoring section below for a full accounting of this movie: for the best representation of the CAP Entertainment Media Analysis Model applied to this movie.

FINDINGS / SCORING:

NOTE: Multiple occurrences of each item described below may be likely.

Wanton Violence/Crime (W):

- resisting arrest
- tornado terror
- beaten woman
- child molestation with somewhat detailed description

Impudence/Hate (I):

- one use of the most foul of the foul words
- 26 uses of the three/four letter word vocabulary
- abandonment of unborn child and mother
- extremely shallow and deceitful mother
- "the only thing worth living for is the good."
- lies

Sex/Homosexuality (S):

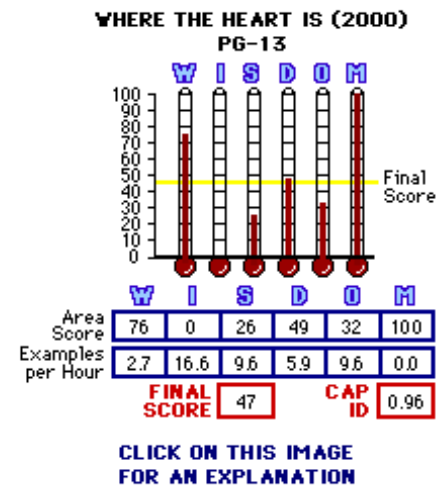
- unwed pregnancy
- sexual innuendo, comments, and talk - some vulgar
- vulgar grab of male privates
- admissions of sexual immorality
- cohabitation - long term
- dressing to maximize the female form/skin exposure
- sexual prosthesis
- suggestive eye movements
- inappropriate touch
- intercourse with covered nudity
- talk of immoral sex as a casual tool

Drugs/Alcohol (D):

- booze
- drunkenness
- death from alcoholism

Offense to God (O):

- definite presence of mocking God and His Love and Wisdom



- "A baby born out of wedlock is an abomination to the Lord."
- 23 uses of God's name in vain without the four letter expletive

Murder/Suicide (M)⁽³⁾:

- none noted



(1) As noted in [CAP Special Report-001, "Investigation Area and Scoring Trend,"](#) of the six CAP Investigation Areas, Impudence/Hate was the strongest presence in all four movie classifications. It has a strong revelation about the entertainment media.

(2) The use of the three/four letter word vocabulary without God's name in vain is incorporated into the Impudence/Hate Investigation Area. The use of God's name with or without the four letter expletive is incorporated into the Offense to God Investigation Area. There is no duplication.

(3) Only portrayal of successful murder or suicide are incorporated into Murder/Suicide. Portrayal of attempts to commit murder or suicide and deaths by police action or war are incorporated into Wanton Violence/Crime.

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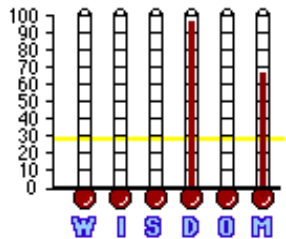
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<p>CAPCon ALERT</p>  <p>Click on CAPCon Alert image for explanation</p>	<p>Entertainment Media Analysis Report A service to parents and grandparents</p> <p>MAR20071</p> <p><i>Hollow Man</i> (2000), (R)</p> <p>CAP Score: 27</p> <p>CAP Influence Density: 3.60</p>	<p>HOLLOW MAN</p>  <p>W I S D O M</p>
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On July 26, 2000 the American Medical Association, the American Psychological Association, the American Academy of Pediatrics, and the American Academy of Child & Adolescent Psychiatry released a [joint statement](#) regarding the dangers of violence in entertainment. I applaud these associations for fortifying 1 Cor. 15:33. An exceptionally



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important statement in the release that deserves your earnest attention is "There are some in the entertainment industry who maintain that 1) violent programming is harmless because no studies exist that prove a connection between violent entertainment and aggressive behavior in children, and 2) young people know that television, movies, and video games are simply fantasy. Unfortunately, they are wrong on both accounts. " [Emphasis is mine] Another statement in the report is "Viewing violence may lead to real life violence." From our five-year study, I contend that other aberrant behaviors, attitudes, and expressions can be inserted in place of "violence" in that statement. Our Director - Child Psychology Support, a licensed child psychologist and certified school psychologist concurs. For example, "Viewing arrogance against fair authority may lead to your kids defying you in real life." Or "Viewing sex may lead to sex in real life." Likewise and especially with impudence, hate and foul language. I further contend that any positive behavior can be inserted in place of "violence" with the same chance or likelihood of being a behavior template for the observer; of being incorporated into the behavior mechanics and/or coping skills of the observer. In choosing your entertainment, please consider carefully the joint statement of the four public health associations and our findings.

If Scriptural references appear, the full text appears at the end of the Summary / Commentary likely using a mix of KJV and NIV.

SUMMARY / COMMENTARY:

Hollow Man (R) -- Kevin Bacon was not all that was hollow.

If hollowness is absence, this movie was hollow of morality and ethics. With a score of 27 and an ID of 3.60, it is NOT a family movie. But then it is rated R. But then how many of us trust the MPAA ratings anymore? *Hollow Man* was hardcore R with nudity, both male and female (more full-spectrum male nudity than female nudity) and with 40 uses of the most foul of the foul words plus 43 uses of the three/four letter word vocabulary plus 21 uses of God's name in vain with the four letter expletive plus 14 uses of it without the four letter expletive. Too bad, too. *Hollow Man* presented some innovative and state-of-the-art computer generated imagery of animal and human internal anatomy. I'm just an ex-medic, not a doctor but the representation of human innards sure looked accurate to me for the most part. The 3-D imagery of the circulatory system was most impressive. I wish I had such a tool available in Physiology/Anatomy.

At the opening of the show a rat became a bloody munchy for an invisible predator; the blood making the predator visible. And this begins the amazing



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computer generated imagery and the "flavor" of the show. Experimentation into making humans invisible AND making them visible again gave justification for experimenting on a zoo of animals. One of them, a great ape, was a "predecessor" of Kevin Bacon as Dr. Sebastian Caine, the brains of the project. Those of us who find gore repulsive would indeed be offended by *Hollow Man* but those of us who look for fine details in imagery would not be disappointed as the ape was brought back to visibility, organ by organ, vessel by vessel, bone by bone, almost hair by hair. But something went unnoticed during the ape's return to visibility -- she reacted atypically hostile.

Since experimentation on animals was "successful" the next logical step in the project was to experiment on a human. Not wanting to endanger any of the team, Dr. Caine arranged for himself to be the first to try the process. One note I did make was the flow of character changes in Caine from Dr. Jekyll to Mr. Hyde (rather, Mr. No hide). Bacon was masterful. The character was transformed very smoothly from a light character of arrogant disregard for the rules to a dark and evil character. And this could not have been as easy task since most of Bacon's participation in this flick was as a disembodied voice, a mask-covered unknown, or a computer-generated figure of blood and guts -- and muscle and bone and tendon and lungs and intestines, just no skin. And, yes, the anatomy of this computer-generated figure of a nude male was accurate in every sense. And so was the infrared imagery of the Bacon (or his stand-in) as the invisible Caine.

Of course, Caine (rather, Bacon) had to be nude to be invisible which makes one wonder how he pocketed his apartment keys after sneaking out of protective confinement to get a whiff of the world again. And how did he activate the thumb print security system to get back in? But in other scenes was attention to detail that even presented invisible vomitus as he experienced nausea from the "phase shift from quantum sync with the universe." I suppose the idea is credible since electromagnetic radiations including light -- the radiation which enables us to see -- can be generated at the subatomic level, generally by energy adsorption during exoenergetic excitation of electrons to a higher energy state and then emitted as visible light as the electrons naturally fall back to ground state. And if we shift the frequency of light generation out of sync with the universal constant If I remember Physics, I don't believe anything I've said is wrong, but that does not make selective manipulation of light to create invisibility feasible. It's just a movie.

Elisabeth Shue as Dr. Linda McKay is rather atypical in this flick. As Julia Roberts in *Erin Brockovich* deviated from her typically somewhat wholesome roles, so did Elisabeth Shue in this *Hollow Man*. Shue and Roberts each certainly had a way with word in these roles. They may be "just acting" but it takes a mouth to form that word (and many others of foul stature). McKay is one of two heroes of the day. With the rather cardboard character of Josh Brolin as Dr. [somebody] floundering about in the shadow of Caine, Shue manages to generate a little excitement as she wanders through peril after peril, slips and slides as she maneuvers across a blood-covered floor, fights off sexual advances, and loses part of her right shoulder to a falling elevator--with Brolin at her side. And, of course, as a woman Shue was exploited as were other actresses.

Much of the ignominy in *Hollow Man* is sexual programming. Examples of

these ignominy in addition to those already mentioned include cohabitation, a man and a woman in bed together (more than once) with licking, magazine nudity, inappropriate touch (even of a dead body), and rape (though the act is unseen). The admonitions in the Bible against sexual immorality may be summed up as "Any sexual activity, contact (including visual), or conduct outside of a monogamous heterosexual marriage is sinful." The phrase "sexual immorality" appears in the NIV Bible 19 times and none of them excuse or condone such behavior. One verse which describes with finality the dangers of unforgiven sexual immorality quite well is Jude 7.

Also contributing to the majority of ignominy in *Hollow Man* was violence [Prov. 4:17; Prov. 10:6; Prov. 3:31-32]. Examples of violence in *Hollow Man* include incineration of a human character, four graphic murders, animal attacks and animal brutality, and injury gore plus several forms of terror. And leading the pack in ignominious programming was the nearly complete saturation of the script with foul, vulgar, and just plain dirty language. [Prov. 8:13; Exod. 20:7]

And the 7, 8 and 9 year old kids in the audience make me want to continue to provide movie information to as many parents and grandparents as possible who have come to trust the advertisements more than the Motion Picture Association of America (MPAA) rating.

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- (KJV) 1 Cor. 15:33 Be not deceived: evil communications corrupt good manners. (NIV) Do not be misled: Bad company corrupts good character.
- Jude 7 In a similar way, Sodom and Gomorrah and the surrounding towns gave themselves up to sexual immorality and perversion. They serve as an example of those who suffer the punishment of eternal fire.
- Prov. 4:17 For [wicked and evil men] eat the bread of wickedness, and drink the wine of violence.
- Prov. 10:6 Blessings are upon the head of the just: but violence covereth the mouth of the wicked.
- Prov. 3:31-32 Do not envy a violent man or choose any of his ways, (32) for the LORD detests a perverse man but takes the upright into his confidence.
- Prov. 8:13 To fear the LORD is to hate evil; I hate pride and arrogance, evil behavior and perverse speech.

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As always, it is best to refer to the Findings/Scoring section -- the heart of the CAP analysis model -- for the most complete assessment possible of this movie.

FINDINGS / SCORING:

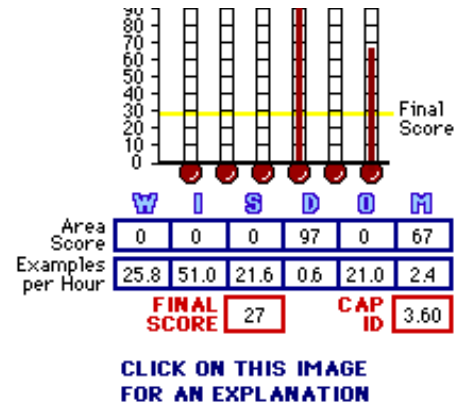
NOTE: Multiple occurrences of each item described below may be



likely.

Wanton Violence/Crime (W):

- graphic killing of a rat by an invisible animal, made visible by the blood
- animal attacks
- biological/anatomical gore
- animal brutality
- human attacks of other humans
- injury gore
- attempted murder by freezing
- attempted murder by incineration
- beating of a woman by a man
- falling, crushing, incineration terror
- threats and intimidation by fear



Impudence/Hate (I):

- 43 uses of the three/four letter word vocabulary
- 40 uses of the most foul of the foul words
- encouragement to defy rules
- speaking of sexual immorality and invasion as normal and acceptable

Sex/Homosexuality (S):

- brief and/or partial nudity, both male and female
- full nudity, male, repeatedly
- adults in underwear
- man and woman in bed repeatedly with fondling and licking and vulgar talk
- cohabitation
- suggestive eye movements
- vulgar sex story for attempted humor
- inappropriate touch with nudity
- woman on a commode
- vulgar touch
- porn mag with picture nudity
- sex talk, innuendo and comments
- adult undressing to underwear
- woman in shower
- ghosting of female anatomy through thin clothing
- rape attack (actual rape unseen)
- inappropriate touch of dead body (necrophilia)
- actor exposing himself to actresses with "Come on, ladies. This is science."

Drugs/Alcohol (D):

- smoking

Offense to God (O):

- multiple occurrences of "I am God" by humans and variations of it.
- 21 uses of God's name in vain with the four letter expletive and 14 without

Murder/Suicide (M):

- drowning murder
- strangulation murder

- murder by neck break
- murder by impalement



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Lord, Master, Teacher, Savior, God.

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